NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 12, 1981

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	M*A*S*H	20.5	15,950
2	HOUSE CALLS	19.6	15,250
2	THREE'S COMPANY	19.6	15,250
4	60 MINUTES	19.1	14,860
4	TOO CLOSE FOR COMFORT	19.1	14,860
6	HART TO HART	18.8	14,630
7	TRAPPER JOHN, M.D.	18.7	14,550
8	20/20	18.6	14,470
9	FACTS OF LIFE	18.1	14,080
10	DIFF'RENT STROKES	17.5	13,620
10	LOU GRANT	17.5	13,620
12	JEFFERSONS	17.1	13,300
13	LAVERNE & SHIRLEY	16.6	12,910
14	DUKES OF HAZZARD	16.5	12,840
15	QUINCY, M.E.	16.4	12,760

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FACTS OF LIFE	14.0	29,320
2	TOO CLOSE FOR COMFORT	13.7	28,580
3	M*A*S*H	13.5	28,190
4	HOUSE CALLS	13.5	28,160
5	THREE'S COMPANY	13.4	27,960
6	DIFF'RENT STROKES	13.4	27,870
7	DUKES OF HAZZARD	12.7	26,510
8	HART TO HART	12.3	25,600
9	QUINCY, M.E.	11.8	24,640
10	20/20	11.7	24,470
11	60 MINUTES	11.6	24,290
11	TRAPPER JOHN, M.D.	11.6	24,290
13	LAVERNE & SHIRLEY	11.5	23,940
14	CHIPS	11.3	23,630
15	TAXI	11.3	23,500

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	HOUSE CALLS	15.3	12,450
2	M*A*S*H	14.8	12,060
3	TRAPPER JOHN, M.D.	14.3	11,690
4	FACTS OF LIFE	14.3	11,670
5	60 MINUTES	14.2	11,610
6	TOO CLOSE FOR COMFORT	14.1	11,510
7	HART TO HART	14.0	11,450
8	THREE'S COMPANY	13.7	11,190
9	LOU GRANT	13.3	10,860
10	DIFF'RENT STROKES	13.2	10,790
11	JEFFERSONS	13.1	10,660
12	QUINCY, M.E.	12.6	10,270
13	20/20	12.6	10,240
14	CBS WEDNESDAY NIGHT MOVIE#	12.3	9,990
15	TAXI	11.9	9,700

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	15.6	11,480
2	20/20	13.6	9,950
3	M*A*S*H	13.4	9,860
4	HOUSE CALLS	12.2	8,970
5	TOO CLOSE FOR COMFORT	11.6	8,480
6	TRAPPER JOHN, M.D.	11.0	8,090
7	BARNEY MILLER	10.9	8,010
7	TAXI	10.9	8,010
9	LOU GRANT	10.9	7,990
10	BIG EVENT#	10.8	7,900
11	HART TO HART	10.7	7,830
12	CHIPS	10.4	7,620
13	THREE'S COMPANY	10.2	7,480
14	QUINCY, M.E.	10.2	7,450
15	ABC SUMMER MOVIE	10.1	7,420

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 12, 1981

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	HART TO HART	15.7	7,980
2	TOO CLOSE FOR COMFORT	14.3	7,290
3	FACTS OF LIFE	14.3	7,250
4	HOUSE CALLS	14.1	7,160
5	THREE'S COMPANY	13.9	7,080
6	M*A*S*H	13.7	6,970
7	LAVERNE & SHIRLEY	13.5	6,860
8	QUINCY, M.E.	13.4	6,810
9	LOU GRANT	13.3	6,770
10	HAPPY DAYS	13.1	6,680
11	TAXI	12.0	6,090
12	DIFF'RENT STROKES	11.8	6,010
13	GENERAL HOSPITAL	11.8	5,990
14	CBS TUESDAY NIGHT MOVIES#	11.6	5,890
15	TRAPPER JOHN, M.D.	11.4	5,820

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	22.4	5,560
2	TRAPPER JOHN, M.D.	20.1	4,980
3	JEFFERSONS	17.8	4,420
4	ALICE	17.7	4,390
5	REAL PEOPLE	17.7	4,380
6	M*A*S*H	17.3	4,300
7	HOUSE CALLS	17.2	4,270
8	DIFF'RENT STROKES	16.5	4,100
9	FACTS OF LIFE	16.2	4,020
10	CBS WEDNESDAY NIGHT MOVIE#	16.0	3,970
11	LITTLE HOUSE-PRAIRIE	15.8	3,910
12	ARCHIE BUNKER'S PLACE	15.6	3,880
13	ONE DAY AT A TIME	14.8	3,680
14	LOVE BOAT	14.8	3,660
15	MAGNUM, P.I.	14.7	3,640

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	20/20	13.5	6,540
2	M*A*S*H	13.3	6,480
3	TAXI	12.3	5,980
4	BARNEY MILLER	11.7	5,690
5	HART TO HART	11.6	5,660
6	HOUSE CALLS	11.5	5,580
7	CHIPS	11.4	5,540
7	60 MINUTES	11.4	5,540
9	TOO CLOSE FOR COMFORT	11.4	5,520
10	LOU GRANT	11.2	5,420
11	BOSOM BUDDIES	11.1	5,390
12	QUINCY, M.E.	10.2	4,940
13	DUKES OF HAZZARD	10.0	4,840
13	THREE'S COMPANY	10.0	4,840
15	HEAVEN SENT(S)	9.9	4,800
16	ABC SUMMER MOVIE	9.8	4,770

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	25.1	4,860
2	ARCHIE BUNKER'S PLACE	17.4	3,370
3	M*A*S*H	15.9	3,070
3	TRAPPER JOHN, M.D.	15.9	3,070
5	ONE DAY AT A TIME	15.2	2,930
6	JEFFERSONS	15.1	2,910
7	ALICE	14.6	2,830
8	HOUSE CALLS	14.4	2,780
9	REAL PEOPLE	14.2	2,750
10	NBC NIGHTLY NEWS	14.1	2,730
11	LIGHTS-ACTION-AFRICA(S)	13.8	2,660
12	NBC MAGAZINE	13.5	2,610
13	20/20	13.1	2,540
14	CBS WEDNESDAY NIGHT MOVIE#	12.9	2,500
15	CBS EVENING NEWS-RATHER	12.7	2,460
16	MAGNUM, P.I.	12.7	2,450

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	29	184	183	A	10.7	24	832	1555	635	201	746	235	389	370	325	290	605	269	381	380	250	157	74^	30v	130^	76^
FRI. 9.00P 120 ABC FF		95	97	B	12.5	21	973																			
9.00 - 9.30				A	10.1	22	786	1593	681	230	793	263	404	379	329	322	567	255	368	357	234	140^	85^	39^	148^	84^
9.30 - 10.00				A	10.2	22	794	1535	618	200	741	219	370	364	326	302	577	256	373	377	239	145^	75^	30v	142^	73^
10.00 - 10.30				A	11.0	24	856	1543	621	191	731	228	393	380	318	271	631	284	392	390	259	164	69^	30v	112^	72^
10.30 - 11.00				A	11.4	25	887	1552	624	180	728	234	394	365	331	267	641	279	396	393	270	175	64^	21v	119^	76^
ABC MONDAY NIGHT MOVIE	6	195	193	A	10.3	19	801	1610	632	228	694	278	449	373	263	207	600	264	401	340	265	141^	202	120^	114^	74^
MON. 9.00P 120 ABC FF		98	98	B	14.7	26	1144																			
9.00 - 9.30				A	9.1	17	708	1669	674	211	735	309	478	387	271	221	541	239	333	273	227	152^	218	137^	175	101^
9.30 - 10.00				A	9.9	18	770	1558	610	231	664	267	422	353	257	199	584	243	378	328	276	139^	217	128^	93^	74^
10.00 - 10.30				A	11.1	21	864	1565	599	219	664	260	439	365	258	191	617	268	427	371	278	135^	180	105^	104^	64^
10.30 - 11.00				A	11.2	21	871	1634	639	237	709	278	453	381	265	215	644	296	448	372	271	143	192	108^	89^	60^
ABC NEWSBRIEF-M-F	188	191	191	A	13.4	27	1043	1779	695	317	774	310	472	387	295	246	546	251	367	306	210	139	196	100	263	177
1 MWF 8.58P 1 ABC N		97	97	B	16.5	26	1284																			
TU&TH 9.58P 1																										
2 M & W 8.58P 1																										
2 FRI. 8.57P 2																										
ABC NEWSBRIEF-SAT.	38	197	191	A	16.0	37	1245	1569	606	312	700	235	373	332	292	291	454	173	254	246	180	151	179	90^	236	175
SAT. 9.58P 1 ABC N		98	97	B	20.9	36	1626																			
ABC NEWSBRIEF-SUN.	38	192	193	A	7.7	15	599	1518	526	320	607	165^	287	332	289	226	609	192^	290	384	306	206	140^	87^	162^	139^
1 SUN. 8.57P 2 ABC N		97	98	B	14.0	22	1089																			
2 SUN. 8.58P 1																										
ABC SUMMER MOVIE	3	195	193	A	13.9	26	1081	1770	661	275	736	322	476	402	301	182	687	288	441	368	293	200	192	84^	155	109^
1 WED. 9.00P 120 ABC FF		98	98	B	13.4	25	1043																			
2 WED. 9.00P 105																										
9.00 - 9.30				A	11.8	23	918	1777	683	295	752	324	482	391	296	201	706	294	450	372	305	215	142	59^	177	111^
9.30 - 10.00				A	13.5	25	1050	1774	663	292	735	321	472	394	300	176	697	302	451	380	301	193	195	89^	147	113^
10.00 - 10.30				A	15.3	28	1190	1789	647	270	718	313	473	401	296	172	697	291	447	368	294	204	206	86^	168	114
10.30 - 11.00				A	15.9	29	1237	1711	646	230	751	335	469	445	314	186^	608	249	392	327	244	190^	238	115^	114^	83^
ABC SUNDAY NIGHT MOVIE	35	196	199	A	12.0	23	934	1752	630	267	697	275	459	426	333	166	744	340	503	464	341	175	157	62^	154	113^
1 SUN. 9.00P 120 ABC FF		98	99	B	18.4	29	1432																			
2 SUN. 9.00P 153																										
9.00 - 9.30				A	11.1	21	864	1816	631	299	717	296	481	439	328	167	720	316	476	445	316	186	182	77^	197	163
9.30 - 10.00				A	11.7	21	910	1830	670	293	736	300	485	450	335	178	769	322	507	481	375	207	163	57^	162	118^
10.00 - 10.30				A	12.7	24	988	1796	648	277	719	264	478	444	372	160	767	345	530	483	370	169	163	65^	147	98^
10.30 - 11.00				A	12.3	24	957	1730	641	268	702	252	443	417	355	175	756	348	512	464	346	173	155	63^	117^	88^
11.00 - 11.30				A	12.4	27	965	1550	544	163^	579	279	399	370	231^	137^	709	404	496	446	273	124^	107^	45v	155^	102^
ABC WORLD NEWS TONIGHT	188	202	202	A	10.0	23	778	1407	655	216	707	166	288	289	309	365	543	159	256	230	261	237	67^	43^	90	39^
M-F 6.30P 30 ABC N		99	99	B	12.0	22	934																			
ABC WRLD NEWS TONIGHT-SUN	34	160	160	A	6.2	17	482	1407	544	146^	581	86^	206^	285	336	292	675	107^	283	348	416	314	95^	72^	56v	46v
SUN. 6.30P 30 ABC N		84	84	B	8.7	17	677																			
ALICE	27	193	196	A	15.3	29	1190	1584	689	265	770	196	359	319	341	369	493	151	220	196	191	238	165	102	156	115
SUN. 9.00P 30 CBS CS		98	99	B	21.4	32	1665																			
ARCHIE BUNKER'S PLACE	26	194	197	A	14.1	30	1097	1543	668	247	713	137	307	325	375	354	643	185	268	276	282	307	78^	47^	109^	77^
SUN. 8.00P 30 CBS CS		98	99	B	19.4	31	1509																			

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
BARBARA MANDRELL	28	208	206	A	10.7	27	832	1751	759	240	833	159	324	379	385	416	578	123^	236	252	266	279	120^	69^	220	122^
SAT. 8.00P 60 NBC GV		99	98	B	15.2	28	1183																			
8.00 - 8.30				A	11.0	28	856	1701	741	248	827	165	323	369	373	412	555	121^	233	253	253	259	92^	65^	227	127^
8.30 - 9.00				A	10.4	26	809	1791	772	228	833	149	319	387	397	419	600	124^	240	253	279	295	147^	72^	211	114^
BARNEY MILLER	31	201	202	A	14.7	30	1144	1971	721	340	816	321	493	402	345	250	699	333	496	438	246	169	198	97^	258	171
THU. 9.00P 30 ABC CS		98	98	B	17.7	29	1377																			
BENSON	31	203	198	A	11.6	28	902	1592	700	326	790	261	427	358	306	322	404	132^	243	231	197	135	166	75^	232	183
FRI. 8.00P 30 ABC CS		98	98	B	14.9	27	1159																			
BIG EVENT	35		203	A	12.2	23	949	1997	791	242^	809	246^	490	445	391	258	833	313	481	397	404	252	210^	166^	145^	115^
2 SUN. 9.00P 120 NBC FV			99	B	18.1	28	1408																			
9.00 - 9.30				A	11.1	21	864	1757	717	222^	730	232^	410	406	336	239^	831	343	503	402	390	232^	26v	LT	170^	138^
9.30 - 10.00				A	11.8	22	918	2005	805	258	818	240^	491	457	413	251^	836	315	491	407	419	232^	211^	127^	140^	114^
10.00 - 10.30				A	12.8	24	996	2072	803	240	823	253	504	448	396	269	823	303	471	396	391	259	290	257	136^	101^
10.30 - 11.00				A	13.2	25	1027	2090	813	241	833	248	528	462	406	261	832	286	458	387	410	276	292	258	133^	108^
BJ AND THE BEAR	9		187	A	7.4	16	576	1873	707	237^	847	223^	401^	307^	367^	399^	697	221^	332^	324^	339^	290^	101v	30v	228^	161^
2 SAT. 9.00P 60 NBC A			96	B	10.7	21	832																			
9.00 - 9.30				A	7.1	16	552	1868	686	221^	869	226^	411^	342^	404^	396^	676	209^	297^	291^	346^	299^	99v	34v	224^	145^
9.30 - 10.00				A	7.7	16	599	1861	722	250^	822	215^	389^	272^	332^	402	715	231^	363^	354^	331^	283^	96v	27v	228^	173^
BOSOM BUDDIES	30	199	200	A	14.6	30	1136	1923	600	310	677	310	499	367	283	148	566	300	473	402	212	79^	304	150	376	244
THU. 8.30P 30 ABC CS		98	98	B	16.6	27	1291																			
BREAKING AWAY	2	190	192	A	9.4	20	731	1525	609	263	666	270	442	308	305	195	471	226	294	225	175	142^	216	89^	172	140^
MON. 8.00P 60 ABC GD		97	97	B	9.4	20	731																			
8.00 - 8.30				A	9.0	20	700	1497	607	274	678	282	442	290	299	205	488	220	289	233	181	163^	189	78^	142^	124^
8.30 - 9.00				A	9.7	20	755	1552	610	251	653	261	445	326	308	183	458	231	298	218	171	124^	243	100^	198	156^
CBS EVENING NEWS-RATHER	189	197	197	A	10.5	25	817	1491	673	191	737	136	269	298	340	397	604	129	249	252	285	302	54^	36^	96	71^
M-F 6.30P 30 CBS N		99	99	B	14.3	26	1113																			
CBS EVENING NEWS-DEAN	27	169	171	A	7.6	19	591	1479	571	202^	632	95^	204^	207	300	382	701	121^	260	326	373	336	31v	9v	115^	69^
SUN. 6.30P 30 CBS N		91	92	B	9.6	19	747																			
CBS REPORTS(S)			188	A	6.9	15	537	1618	635	132^	765	193^	350^	285^	331^	409^	581	129^	333^	325^	385^	216^	226^	133^	46v	43v
2 SAT. 10.00P 60 CBS DN			98																							
10.00 - 10.30				A	6.7	15	521	1656	658	147^	762	207^	371^	306^	317^	391^	614	121^	324^	366^	420^	223^	224^	121^	56v	48v
10.30 - 11.00				A	7.1	16	552	1571	612	114^	764	175^	323^	263^	342^	427^	547	140^	341^	284^	350^	206^	223^	143^	37v	37v
CBS SAT. NEWS-SCHIEFFER	39	152	152	A	7.5	21	584	1611	679	198^	733	100^	215	265	319	468	564	74^	201^	216	284	343	147^	21v	167^	119^
SAT. 6.30P 30 CBS N		85	85	B	10.0	21	778																			
CBS SAT. NIGHT MOVIE	8	193	188	A	10.2	25	794	1702	742	237	805	285	462	412	316	297	627	228	346	297	291	239	121^	41^	149^	102^
1 SAT. 9.00P 120 CBS FF		98	98	B	11.4	24	887																			
2 SAT. 8.00P 120																										
8.00 - 8.30				A	9.8	24	762	1601	557	234^	674	286^	438	326	301^	236^	680	326	406	309^	282^	234^	148^	12v	99^	44v
8.30 - 9.00				A	9.6	23	747	1829	616	262^	695	361	516	415	254^	179^	752	414	564	443	279^	172^	207^	44v	175^	91^
9.00 - 9.30				A	9.7	24	755	1758	720	244	768	279	441	413	315	274	685	276	415	366	322	221	124^	43^	181	149^
9.30 - 10.00				A	9.5	22	739	1729	754	221	809	273	437	419	310	316	598	211	337	292	290	216	139^	56^	183	141^
10.00 - 10.30				A	11.3	28	879	1572	849	201^	898	248^	445	414	331	382	509	69v	154^	160^	267^	313	57v	35v	108^	64v
10.30 - 11.00				A	12.5	31	973	1623	889	246	937	271	502	453	365	365	521	93^	182^	188^	266	294	63^	36v	102^	51v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																										
CBS TUESDAY NIGHT MOVIES	22	177		A	13.3	25	1035	1555	814	336	871	310	569	514	474	236	457	128^	212^	208^	225^	233	109^	61^	118^	82^
2 TUE. 9.00P 120 CBS FF		96		B	17.4	28	1354																			
9.00 - 9.30				A	10.9	22	848	1612	805	327	869	284	519	456	480	281	483	91^	193^	195^	273^	282	133^	65v	127^	83^
9.30 - 10.00				A	12.6	24	980	1523	804	315	863	306	557	483	463	243	428	103^	186^	186^	229^	232^	120^	60v	112^	65^
10.00 - 10.30				A	14.8	27	1151	1551	801	328	847	305	577	539	470	207	464	146^	231	221	212	224	109^	72^	131^	94^
10.30 - 11.00				A	15.0	28	1167	1523	839	367	897	332	605	551	480	225	444	152^	224	216	200^	204	80^	46v	102^	77^
CBS WEDNESDAY NIGHT MOVIE	26	189		A	14.2	26	1105	1718	760	251	905	299	479	440	392	359	481	141^	223	189^	234	227	195^	114^	137^	91^
1 WED. 9.00P 120 CBS FF		99		B	16.8	27	1307																			
9.00 - 9.30				A	11.8	22	918	1661	721	216^	854	259	432	399	344	360	437	105^	156^	165^	219^	234^	203^	133^	167^	97^
9.30 - 10.00				A	13.4	24	1043	1733	751	246	893	279	454	416	383	385	471	121^	191^	177^	232	247	182^	118^	187^	110^
10.00 - 10.30				A	15.5	28	1206	1738	793	281	945	330	504	464	413	367	492	152^	258	202	250	210	190^	107^	111^	83^
10.30 - 11.00				A	16.2	30	1260	1712	756	251	900	308	498	462	409	329	510	174^	270	208	233	218	205	107^	97^	75^
CHARLIE'S ANGELS	5	191	198	A	11.4	24	887	1751	590	248	698	301	427	368	256	213	546	198	334	263	254	182	236	160	271	183
WED. 8.00P 60 ABC PD		96	98	B	11.4	24	887																			
8.00 - 8.30				A	10.8	23	840	1718	595	238	708	289	421	374	280	222	518	173	302	251	251	183	224	160	268	190
8.30 - 9.00				A	11.9	24	926	1784	589	258	693	313	434	362	233	207	574	223	365	277	256	180	241	157	276	178
CHIPS	26	206	209	A	15.0	30	1167	2025	676	323	783	281	480	417	344	245	652	300	474	397	279	148	236	96^	354	261
1 SUN. 8.00P 120 NBC OP		99	99	B	18.3	30	1424																			
2 SUN. 8.00P 60																										
8.00 - 8.30				A	14.0	30	1089	1955	647	302	732	276	460	407	297	221	660	314	496	387	286	140	217	94^	346	244
8.30 - 9.00				A	15.5	31	1206	1966	650	310	735	269	456	391	305	232	662	301	489	393	293	153	227	101	342	245
9.00 - 9.30				A	15.6	29	1214	2182	750	369	888	299	524	454	421	292	617	279	432	411	253	141^	269	94^	408	305
9.30 - 10.00				A	15.5	28	1206	2098	704	341	858	291	522	444	426	263	648	289	444	402	269	160^	257	89^	335	274
CRONKITE'S UNIVERSE	2	185	186	A	10.9	23	848	1438	695	236	729	161	282	288	332	375	543	132^	213	253	245	274	74^	45^	92^	54^
TUE. 8.00P 30 CBS DO		97	98	B	10.9	23	848																			
DALLAS	31	202	206	A	14.3	31	1113	1781	708	302	771	265	454	390	335	276	552	199	334	258	255	186	222	145	236	176
FRI. 10.00P 60 CBS GD		99	99	B	28.6	50	2225																			
10.00 - 10.30				A	14.1	31	1097	1792	682	289	756	256	439	374	328	274	553	202	328	251	246	193	225	151	258	191
10.30 - 11.00				A	14.5	32	1128	1760	732	314	783	271	466	399	339	280	546	192	338	264	266	174	217	138	214	160
DIFF'RENT STROKES	31	202	207	A	17.5	34	1362	2046	706	277	791	296	442	342	334	300	501	172	299	245	207	174	392	228	362	261
WED. 9.00P 30 NBC CS		98	99	B	20.0	32	1556																			
DISNEY'S WONDERFUL WORLD	30	208	210	A	11.8	27	918	1916	501	199	600	249	433	368	230	130^	625	305	448	285	249	152	257	117^	434	256
SUN. 7.00P 60 NBC FV		99	99	B	14.1	24	1097																			
7.00 - 7.30				A	10.9	25	848	1853	484	179	580	230	419	352	226	137^	617	291	422	278	250	163	238	115^	418	231
7.30 - 8.00				A	12.7	28	988	1961	511	212	612	263	443	380	233	124	625	314	467	294	247	137	275	120^	449	276
DUKES OF HAZZARD	30	203	204	A	16.5	36	1284	2065	621	231	706	264	413	314	287	250	564	243	378	316	240	153	257	133	538	353
FRI. 9.00P 60 CBS CS		99	99	B	24.1	41	1875																			
9.00 - 9.30				A	15.2	34	1183	2080	641	238	716	271	423	314	287	254	570	247	385	327	244	150	254	129	540	345
9.30 - 10.00				A	17.8	39	1385	2048	604	224	698	262	407	315	286	244	557	239	371	307	238	156	257	132	536	358
EIGHT IS ENOUGH	12	203	199	A	8.8	22	685	1655	550	237	717	225	377	319	320	285	393	113^	230	178	202	144^	301	209	244	187
SAT. 8.00P 60 ABC CS		99	98	B	12.3	25	957																			
8.00 - 8.30				A	7.9	20	615	1602	533	225	679	195^	340	309	311	280	434	158^	264	178^	199	147^	270	180^	219	168^
8.30 - 9.00				A	9.8	25	762	1675	558	243	735	245	400	322	319	286	357	72^	201	172	207	145^	321	230	262	201
ENOS	4	193		A	9.2	25	716	1730	710	143^	813	265^	429	389	346	277^	492	104^	217^	230^	280^	205^	92^	28v	333	188^
1 SAT. 8.00P 60 CBS CS		99		B	10.6	25	825																			
CONT'D																										

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
ENOS-CONT'D																														
8.00 - 8.30								A	8.6	23	669	1649	686	157^	803	255^	387	351^	337^	296^	467	94^	180^	196^	261^	211^	81v	29v	298^	169^
8.30 - 9.00								A	9.8	26	762	1789	732	128^	821	270^	461	423	354	261^	512	110^	244^	256^	298^	202^	95^	26v	361	205^
FACTS OF LIFE					26	197	202	A	18.1	33	1408	2082	733	296	829	352	514	370	321	286	505	191	316	258	219	158	392	217	356	256
WED.	9.30P	30	NBC	CS		97	99	B	18.9	30	1470																			
FANTASY ISLAND					33	201	200	A	15.1	35	1175	1694	684	319	732	266	425	392	315	254	560	245	354	320	214	166	209	153	193	159
SAT.	10.00P	60	ABC	A		99	98	B	19.5	36	1517																			
10.00 - 10.30								A	14.9	35	1159	1734	683	340	737	269	418	390	306	264	560	244	354	321	210	163	233	162	204	169
10.30 - 11.00								A	15.3	36	1190	1647	681	295	721	262	428	394	319	240	556	240	349	320	218	169	189	144	181	149
FLAMINGO ROAD					2	201	201	A	11.1	20	864	1565	732	172	791	232	393	342	372	328	526	197	257	146	193	241	117^	102^	131^	84^
MON.	9.00P	60	NBC	GD		99	99	B	11.1	20	864																			
9.00 - 9.30								A	10.4	20	809	1472	732	186	790	222	378	324	372	350	474	180	222	118^	171	222	92^	92^	116^	83^
9.30 - 10.00								A	11.8	21	918	1635	729	156	787	241	406	357	369	304	566	209	281	165	209	259	139	108^	143	86^
FLO					2	186	187	A	8.7	18	677	1414	713	249	763	164^	302	293	360	388	522	142^	188	216	210	277	46^	34v	83^	57^
TUE.	8.30P	30	CBS	CS		97	98	B	8.7	18	677																			
GAMES PEOPLE PLAY					2		186	A	9.0	20	700	1906	501	217^	675	198^	425	301^	395	235^	701	240^	392	354	335^	250^	294^	130^	236^	196^
2 SAT.	10.00P	60	NBC	PV			95	B	8.6	19	669																			
10.00 - 10.30								A	8.9	20	692	1919	509	218^	699	217^	457	298^	397	242^	697	255^	413	347	325^	244^	284^	127^	239^	207^
10.30 - 11.00								A	9.1	20	708	1871	491	214^	606	180^	390	296^	386	230^	696	221^	367	361	343	250^	299^	131^	230^	185^
HAPPY DAYS					31	207	210	A	15.9	34	1237	1815	659	330	760	404	541	365	260	170	444	237	290	168	117	127	259	146	352	223
TUE.	8.00P	30	ABC	CS		99	99	B	19.4	31	1509																			
HARPER VALLEY					21	194	199	A	10.4	25	809	1765	757	186	854	215	425	400	420	327	497	127^	259	251	227	213	243	181	171	162
FRI.	8.00P	30	NBC	CS		98	98	B	14.9	27	1159																			
HART TO HART					27	205	204	A	18.8	35	1463	1750	690	323	782	360	544	431	296	185	535	261	387	288	187	133	209	102	224	152
TUE.	10.00P	60	ABC	PD		99	99	B	19.4	32	1509																			
10.00 - 10.30								A	18.4	34	1432	1788	707	328	796	360	549	437	304	193	546	270	392	286	188	138	209	104	237	155
10.30 - 11.00								A	19.0	36	1478	1724	679	317	775	363	545	433	291	178	527	253	384	291	188	129	210	100	212	149
HEAVEN SENT(S)						201		A	11.0	22	856	2132	732	302	748	288	535	476	341	170^	731	365	561	484	328	128^	344	154^	309	187^
1 SUN.	10.00P	60	NBC	CS		99																								
10.00 - 10.30								A	10.9	21	848	2231	784	334	799	302	560	491	357	185^	756	399	605	484	317	129^	355	154^	321	203^
10.30 - 11.00								A	11.0	22	856	2040	684	266^	699	271^	507	463	328	157^	710	336	522	487	335	127^	334	156^	297	171^
HILL STREET BLUES					9	209	204	A	11.0	21	856	1798	781	294	847	223	401	392	414	347	641	194	298	284	305	285	159	83^	151	116^
TUE.	9.00P	60	NBC	OP		99	99	B	13.0	22	1011																			
9.00 - 9.30								A	10.3	20	801	1787	780	291	845	214	382	375	399	370	624	184	272	249	292	300	156	81^	162	125^
9.30 - 10.00								A	11.5	21	895	1829	792	303	857	236	424	409	428	331	666	207	328	322	322	276	162	85^	144	111^
HOUSE CALLS					31	198	199	A	19.6	35	1525	1847	751	374	818	286	471	426	369	281	587	240	366	308	260	183	241	106	201	168
MON.	9.30P	30	CBS	CS		99	99	B	21.3	32	1657																			
I'M A BIG GIRL NOW					29	199	198	A	11.8	27	918	1672	735	287	814	279	428	368	309	331	416	150	262	238	186	128^	173	106^	269	214
FRI.	8.30P	30	ABC	CS		92	96	B	14.7	26	1144																			
INCREDIBLE HULK					26	198	201	A	9.3	22	724	2080	652	256	747	273	460	389	324	227	713	264	437	398	337	197	198	73^	422	228
FRI.	8.00P	60	CBS	SF		99	99	B	15.4	28	1198																			
8.00 - 8.30								A	8.3	20	646	2023	643	244	722	263	439	385	299	234	714	263	437	401	329	202	181^	53^	406	222
8.30 - 9.00								A	10.3	24	801	2116	652	261	762	280	474	391	340	218	709	262	432	391	343	193	212	89^	433	232

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
JEFFERSONS					27	189	192	A	17.1	31	1330	1755	703	259	802	220	420	367	395	333	527	179	269	256	227	220	195	116	231	152
SUN.	9.30P	30	CBS	CS		98	99	B	22.1	34	1719																			
KNOTS LANDING					5	197	199	A	14.4	27	1120	1599	734	247	820	323	497	412	340	264	436	152	256	230	209	152	169	103^	174	127
THU.	10.00P	60	CBS	GD		99	99	B	12.8	23	996																			
10.00 - 10.30								A	13.5	25	1050	1627	746	261	831	315	494	421	360	275	444	140	244	231	228	165	147	87^	205	154
10.30 - 11.00								A	15.3	29	1190	1572	721	231	807	329	496	407	319	252	432	163	269	228	195	141	187	118	146	103
LAST CONVERTIBLE					2	201	201	A	12.7	24	988	1566	669	272	744	279	452	401	373	217	619	228	373	302	274	197	122^	83^	81^	56^
MON.	10.00P	60	NBC	GD		99	99	B	12.7	24	988																			
10.00 - 10.30								A	12.4	23	965	1589	683	269	764	289	453	406	372	229	620	250	385	299	257	192	118^	88^	87^	58^
10.30 - 11.00								A	13.0	25	1011	1538	659	272	727	269	449	399	375	207	617	200	358	306	294	203	121	76^	73^	53^
LAVERNE & SHIRLEY					30	210	209	A	16.6	35	1291	1854	639	340	718	393	530	385	254	149	440	219	297	226	143	108	276	171	420	248
TUE.	8.30P	30	ABC	CS		99	99	B	19.4	31	1509																			
LIGHTS-ACTION-AFRICA(5)						195		A	14.2	29	1105	1776	686	248	781	250	403	385	323	279	540	133^	220	266	267	240	205^	143^	250	158^
1 WED.	8.00P	60	CBS	DO		99																								
8.00 - 8.30								A	14.2	30	1105	1791	663	249	763	242	392	376	315	276	542	132^	234	283	269	229	189^	140^	297	197^
8.30 - 9.00								A	14.3	28	1113	1741	700	245	790	254	406	390	327	282	531	130^	201^	248	261	249	219	145^	201^	118^
LITTLE HOUSE-PRAIRIE					35	217	217	A	11.9	25	926	1860	760	239	897	274	400	370	347	423	469	153	268	188	193	173	210	151	284	169
MON.	8.00P	60	NBC	GD		99	99	B	20.3	31	1579																			
8.00 - 8.30								A	11.5	25	895	1811	738	211	873	252	370	352	331	436	456	132^	242	181	194	185	200	136	282	170
8.30 - 9.00								A	12.4	25	965	1881	771	261	909	294	425	387	355	403	472	166	286	192	190	160	220	162	280	163
LOBO					21	196	201	A	10.0	21	778	1743	711	212	785	190	333	284	309	408	534	103^	192	188	253	300	193	68^	231	153^
TUE.	8.00P	60	NBC	A		90	98	B	15.5	25	1206																			
8.00 - 8.30								A	9.2	20	716	1684	724	201	797	165^	298	263	317	455	517	101^	170	172	236	301	170	61^	200	122^
8.30 - 9.00								A	10.8	23	840	1777	696	213	766	208	361	300	300	366	540	101^	204	197	265	297	212	75^	259	181
LOU GRANT					30	199	199	A	17.5	33	1362	1710	754	334	797	315	498	455	354	224	587	281	399	310	225	147	190	89	136	102
MON.	10.00P	60	CBS	GD		99	99	B	18.7	31	1455																			
10.00 - 10.30								A	17.1	32	1330	1740	752	328	794	307	489	449	355	232	573	265	388	303	229	148	226	108	147	111
10.30 - 11.00								A	17.8	34	1385	1685	760	341	804	324	506	460	354	219	605	299	411	318	220	150	155	71^	121	94
LOVE BOAT					35	203	198	A	14.8	35	1151	1592	626	296	725	236	370	321	302	319	427	134	233	221	190	159	181	110	259	186
SAT.	9.00P	60	ABC	CS		99	98	B	22.4	39	1743																			
9.00 - 9.30								A	13.6	33	1058	1593	621	275	724	231	356	306	295	332	396	114	211	191	177	162	177	118	296	203
9.30 - 10.00								A	16.0	37	1245	1582	626	310	722	239	380	333	306	306	450	151	250	247	199	154	183	103	227	170
MAGNUM, P.I.					23	198	201	A	14.4	28	1120	1802	702	255	811	249	418	380	377	324	510	151	252	228	256	218	199	112	282	205
THU.	9.00P	60	CBS	PD		99	99	B	19.5	31	1517																			
9.00 - 9.30								A	13.5	27	1050	1781	693	245	803	235	391	360	365	344	511	153	250	229	250	219	200	122	267	194
9.30 - 10.00								A	15.2	29	1183	1825	712	263	819	259	438	396	389	312	509	150	254	228	262	217	198	103	299	217
M*A*S*H					31	203	204	A	20.5	39	1595	1767	691	354	756	293	438	377	306	268	618	270	406	307	260	193	169	73^	224	178
MON.	9.00P	30	CBS	CS		99	99	B	24.2	36	1883																			
MORK & MINDY					32	199	202	A	13.2	30	1027	1897	630	272	702	313	484	368	270	182	566	302	456	362	199	88^	239	112^	390	265
THU.	8.00P	30	ABC	CS		98	98	B	16.2	27	1260																			
NBC FRIDAY NIGHT MOVIE					4	197	183	A	8.7	19	677	1617	814	227	907	270	479	461	412	331	488	148^	247	236	244	180	103^	49^	119^	100^
FRI.	9.00P	120	NBC	FF		97	95	B	9.3	19	724																			
9.00 - 9.30 CONT'D								A	7.7	17	599	1533	763	212	864	244	414	434	371	344	464	139^	221	217	217	190^	84^	46v	121^	111^

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																													
NBC FRIDAY NIGHT M-CONT'D																													
9.30 - 10.00							A	8.0	17	622	1563	793	252	888	264	439	444	388	341	483	165^	242	213	207	189^	74^	46v	118^	103^
10.00 - 10.30							A	9.4	21	731	1653	832	226	916	278	484	452	421	337	471	137^	228	231	245	172	129^	55^	137^	115^
10.30 - 11.00							A	9.8	21	762	1656	851	217	939	287	548	499	452	306	520	154^	282	272	287	168	106^	45^	91^	64^
NBC MAGAZINE				9	193	196	A	10.4	22	809	1623	730	185	789	137^	247	308	368	445	600	103^	188	251	281	323	124^	70^	110^	55^
THU. 8.00P		60	NBC DN		98	97	B	11.1	22	864																			
8.00 - 8.30							A	10.2	23	794	1617	735	200	797	128^	222	294	364	467	593	100^	170	246	268	328	127^	73^	100^	45^
8.30 - 9.00							A	10.6	22	825	1617	721	167	773	139^	267	320	372	419	607	107^	207	259	296	315	118^	67^	119^	63^
NBC NEWS UPDATE-M-F				187	175	177	A	9.4	20	731	1811	736	246	810	236	379	364	349	357	548	154	275	239	235	230	205	116	248	179
M-F 8.58P		1	NBC N		91	93	B	15.6	25	1214																			
NBC NEWS UPDATE-SAT.				38	185	183	A	8.0	20	622	1767	773	234	820	167^	349	424	412	372	571	152^	251	236	255	267	129^	91^	247	137^
SAT. 8.58P		1	NBC N		94	94	B	12.5	22	973																			
NBC NEWS UPDATE-SUN.				38	175	181	A	13.2	25	1027	2047	640	330	731	256	458	397	346	226	688	309	487	395	291	168	244	99^	384	282
1 SUN. 9.10P		1	NBC N		94	94	B	18.3	28	1424																			
2 SUN. 8.58P		1																											
NBC NEWS UPDATE-2-M-F				40	181	180	A	10.5	20	817	1787	786	281	859	295	472	404	388	316	562	207	327	272	252	201	182	106	184	128
1 TUE. 9.58P		1	NBC N		90	90	B	12.5	20	973																			
1 THU. 10.02P		1																											
2 M & W 9.58P		1																											
2 FRI. 9.41P		1																											
NBC NEWS UPDATE-2-SAT.				10	180		A	4.3	11	335	1588	404^	263^	454^	188^	343^	286^	173v	111v	752	355^	532^	401^	248^	220^	217^	86v	165v	111v
1 SAT. 9.47P		1	NBC N		91		B	9.1	17	708																			
NBC NEWS UPDATE-2-SUN.				7		188	A	10.3	19	801	2050	756	259^	773	257^	464	441	397	223^	810	338	504	397	388	230^	281^	158^	186^	149^
2 SUN. 9.50P		1	NBC N			92	B	13.5	22	1050																			
NBC NIGHTLY NEWS-SAT.				34	154	161	A	6.3	18	490	1643	682	229^	735	143^	289	288	304	396	692	204^	322	256	245^	319	169^	94^	47v	47v
SAT. 6.30P		30	NBC N		82	86	B	8.9	18	692																			
NBC NIGHTLY NEWS-SUN.				29	162	163	A	6.1	16	475	1480	566	241^	621	158^	265	233^	256	322	682	158^	285	235^	299	354	71^	17v	106^	57v
SUN. 6.30P		30	NBC N		84	84	B	7.7	15	599																			
NBC NIGHTLY NEWS				187	208	208	A	9.3	22	724	1504	730	221	762	121	236	257	324	448	623	113	209	210	262	378	58^	40^	61^	33^
M-F 6.30P		30	NBC N		99	99	B	12.3	23	957																			
NBC SATURDAY NIGHT MOVIES				6	191		A	5.1	13	397	1705	507^	265^	580^	241^	406^	370^	243^	138v	716	328^	529^	422^	291^	156^	230^	77v	179^	107v
1 SAT. 9.00P		120	NBC FF		98		B	11.9	22	926																			
9.00 - 9.30							A	5.4	14	420	1629	542^	215^	575	195^	327^	323^	231^	199^	674	268^	464^	362^	287^	194^	216^	71v	164^	81v
9.30 - 10.00							A	4.7	12	366	1596	451^	290^	530^	233^	377^	349^	207^	112v	673	322^	506^	394^	249^	156v	240^	90v	153v	114v
10.00 - 10.30							A	5.5	14	428	1944	564	354^	639	299^	501^	451^	265^	112v	840	360^	616	558	383^	144^	242^	90v	223^	136v
10.30 - 11.00							A	4.8	12	373	1614	459^	188^	558^	222^	410^	351^	268^	127v	657	360^	518^	351^	235^	129v	227^	59v	172^	91v
NBC THURSDAY NIGHT MOVIES				30	196	190	A	8.8	17	685	1720	692	218	742	201	358	324	315	332	549	207	308	261	194	222	206	88^	223	141^
THU. 9.00P		120	NBC FF		96	95	B	15.6	26	1214																			
9.00 - 9.30							A	8.4	17	654	1711	752	217	766	190	373	351	332	340	493	154^	252	217	169^	228	244	124^	208	131^
9.30 - 10.00							A	8.7	17	677	1690	677	221	708	216	345	313	276	304	546	191	297	247	196	232	224	97^	212	126^
10.00 - 10.30							A	9.4	18	731	1751	694	236	756	215	376	335	329	327	566	216	321	261	210	226	195	78^	234	147^
10.30 - 11.00							A	9.0	17	700	1659	612	181	701	172	318	289	307	343	571	250	348	310	193	198	164^	54^	223	154^

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
NERO WOLFE				5	198	196	A	11.4	21	887	1867	794	281	846	205	418	407	456	325	674	194	347	394	342	241	198	105^	149	126^
TUE.	10.00P	60	NBC	PD	93	97	B	11.1	19	864																				
10.00 - 10.30							A	11.2	21	871	1851	789	289	840	198	409	415	465	316	652	169	332	381	348	246	204	108^	155	131^
10.30 - 11.00							A	11.7	22	910	1856	792	262	841	210	423	397	441	327	683	212	357	400	334	232	191	99^	141	122^
NEWSBREAK-M-F					165	174	173	A	10.0	21	778	1770	719	294	804	269	427	372	337	310	573	187	301	256	253	225	158	87	235	146
1 M-F	8.58P		1	CBS N	92	92	B	15.1	24	1175																				
2 MTUTH	8.58P		1																											
2 WED.	8.47P		1																											
2 FRI.	8.57P		2																											
NEWSBREAK-SAT.					34	176	177	A	8.4	21	654	1791	723	185	760	330	507	450	294	204	657	249	412	369	309	197	174^	36v	200	118^
1 SAT.	8.58P		1	CBS N	94	94	B	12.2	21	949																				
2 SAT.	8.52P		1																											
NEWSBREAK-SUN.					34	174	177	A	12.8	25	996	1497	670	231	735	204	333	305	328	347	515	164	206	196	174	256	116^	72^	131	101^
1 SUN.	8.57P		2	CBS N	93	93	B	19.0	29	1478																				
2 SUN.	8.58P		1																											
ONE DAY AT A TIME					25	195	197	A	14.5	29	1128	1560	678	233	737	191	347	339	355	326	543	174	218	226	205	261	142	100^	138	107
SUN.	8.30P	30	CBS	CS	98	99	B	20.1	31	1564																				
PIRATE(S)						193	A	11.0	22	856	1650	698	192^	877	316	485	426	395	298	645	204^	311	289	345	253^	76^	47v	52v	44v
2 WED.	8.00P	180	CBS	GD		99																								
8.00 - 8.30							A	8.9	20	692	1587	658	244^	810	288^	432	394	363	303^	708	266^	355	284^	337^	275^	LT	LT	69v	39v
8.30 - 9.00							A	9.5	20	739	1551	722	262^	830	297^	433	383	349	319^	661	266^	331	231^	286^	267^	LT	LT	60v	38v
9.00 - 9.30							A	10.6	21	825	1627	698	178^	893	331	470	418	365	326	621	193^	305	273^	327	246^	89^	40v	24v	24v
9.30 - 10.00							A	11.1	21	864	1637	687	175^	898	343	486	419	374	306	644	172^	297	292	362	270^	68v	32v	27v	27v
10.00 - 10.30							A	12.5	23	973	1758	747	157^	916	308	514	452	447	297	649	173^	303	330	385	248	116^	88^	77^	70^
10.30 - 11.00							A	13.7	26	1066	1644	654	166^	872	321	523	457	426	252	601	179^	287	299	350	222	117^	84^	54v	54v
QUINCY, M.E.					29	209	211	A	16.4	30	1276	1931	705	303	803	357	532	385	293	245	585	274	388	297	230	153	316	196	227	167
WED.	10.00P	60	NBC	OP	98	99	B	17.6	30	1369																				
10.00 - 10.30							A	16.2	30	1260	2013	704	311	821	364	541	384	296	254	610	290	411	310	239	157	327	206	255	185
10.30 - 11.00							A	16.6	31	1291	1849	706	297	789	349	527	383	292	240	557	261	365	281	218	148	302	182	201	149
REAL PEOPLE					39	215	209	A	14.4	30	1120	1844	725	261	828	249	381	323	333	391	569	182	298	238	194	245	235	130	212	147
WED.	8.00P	60	NBC	PV	99	99	B	20.1	33	1564																				
8.00 - 8.30							A	13.7	29	1066	1825	740	246	837	246	365	303	325	417	586	193	301	239	187	259	211	112^	191	136
8.30 - 9.00							A	15.2	31	1183	1834	705	273	812	247	394	339	341	363	546	170	291	233	195	229	249	142	227	157
ROOTS: NEXT GENERATIONS					6	198	198	A	5.6	12	436	1477	533	262^	604	193^	289	300	251^	260^	560	215^	277^	325	252^	204^	170^	94^	143^	98^
SUN.	7.00P	120	ABC	GD	99	99	B	7.0	15	545																				
7.00 - 7.30							A	5.0	12	389	1360	513	215^	572	176^	261^	273^	249^	269^	529	226^	292^	304^	234^	190^	99^	24v	160^	97^
7.30 - 8.00							A	5.1	11	397	1363	459	211^	514	171^	244^	241^	199^	240^	548	202^	303^	351	282^	177^	168^	116^	133^	81^
8.00 - 8.30							A	5.8	12	451	1459	532	275	615	209^	286	308	239^	264^	537	199^	225^	295	220^	213^	198^	130^	109^	80^
8.30 - 9.00							A	6.4	13	498	1659	597	326	681	206^	339	353	304	268	611	223^	284	352	272	229^	200^	93^	167^	131^
SANFORD					6	192	193	A	7.8	18	607	1712	720	195^	767	218	396	387	369	291	611	219	343	287	242	238	180^	115^	154^	147^
FRI.	8.30P	30	NBC	CS	97	95	B	8.7	19	677																				
60 MINUTES					40	197	202	A	19.1	43	1486	1635	736	317	782	179	342	338	394	373	773	232	373	372	357	327	31^	10v	49^	26^
SUN.	7.00P	60	CBS	DN	99	99	B	25.2	42	1961																				
7.00 - 7.30							A	18.8	44	1463	1677	758	320	810	190	357	342	406	387	782	227	368	371	369	337	37^	12v	48^	26^
7.30 - 8.00							A	19.4	43	1509	1588	713	312	753	167	326	332	376	362	761	235	378	375	341	316	24^	10v	50^	26^

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
TAXI				21	202	203	A	15.6	30	1214	1936	687	314	799	313	501	406	318	240	660	337	493	408	230	126	191	86^	286	183
THU.	9.30P	30	ABC CS		99	99	B	16.8	27	1307																				
THREE'S COMPANY				31	208	206	A	19.6	39	1525	1833	660	291	733	343	464	365	245	214	490	240	317	278	171	127	246	127	364	229
TUE.	9.00P	30	ABC CS		99	99	B	21.4	33	1665																				
TIM CONWAY SHOW				5	188	183	A	12.8	26	996	1623	642	318	694	241	349	323	286	287	584	240	362	277	224	192	141	69^	204	142
MON.	8.30P	30	CBS CV		99	97	B	13.8	27	1074																				
TOO CLOSE FOR COMFORT				28	208	204	A	19.1	35	1486	1923	703	323	775	356	490	393	263	219	571	284	373	314	199	148	266	139	311	196
TUE.	9.30P	30	ABC CS		99	98	B	20.1	31	1564																				
TRANSPLANT(S)					188		A	12.8	24	996	1576	695	201^	739	230^	473	465	399	208^	455	138^	258	245	232^	165^	206^	163^	176^	100^
1 TUE.	9.00P	120	CBS GD		97																									
9.00 - 9.30							A	9.8	19	762	1524	676	217^	716	183^	407	403	382	258^	424	116^	221^	190^	217^	174^	197^	141^	187^	103^
9.30 - 10.00							A	12.2	22	949	1596	722	210^	755	224^	489	482	415	214^	416	111^	223^	212^	227^	164^	229^	179^	196^	118^
10.00 - 10.30							A	14.1	26	1097	1610	708	195^	742	248	486	483	395	194^	472	158^	282	272	231	158^	207^	171^	189^	106^
10.30 - 11.00							A	15.1	29	1175	1556	672	184^	733	246	482	473	397	182^	493	157^	288	277	248	168^	190^	156^	140^	79^
TRAPPER JOHN, M.D.				24	191	191	A	18.7	36	1455	1669	734	284	803	224	401	357	377	342	555	186	288	284	237	210	171	97	140	101
SUN.	10.00P	60	CBS GD		97	99	B	19.9	33	1548																				
10.00 - 10.30							A	18.3	35	1424	1702	757	299	822	230	412	364	388	347	565	181	285	286	243	221	167	94	148	107
10.30 - 11.00							A	19.0	37	1478	1637	714	270	786	220	388	350	365	339	546	192	292	281	229	202	175	100	130	94
20/20				35	199	199	A	18.6	35	1447	1691	648	249	709	220	389	372	353	244	686	282	451	405	311	176	188	90	108	79^
THU.	10.00P	60	ABC DN		99	99	B	17.3	30	1346																				
10.00 - 10.30							A	19.1	36	1486	1710	658	245	710	209	385	376	369	246	687	287	451	401	305	177	207	101	106	78^
10.30 - 11.00							A	18.2	35	1416	1655	630	250	700	230	390	366	336	235	681	277	449	409	314	171	164	77^	110	79^
WALTONS				8	196	192	A	10.1	22	786	1648	798	276	908	259	401	342	328	456	434	101^	175	161	188	223	104^	68^	202	125^
THU.	8.00P	60	CBS GD		98	97	B	12.1	23	941																				
8.00 - 8.30							A	9.6	22	747	1598	789	275	898	259	396	334	318	454	409	88^	162^	155^	181	215	101^	66^	190	103^
8.30 - 9.00							A	10.6	22	825	1682	801	273	909	258	402	342	333	454	452	112^	186	166	191	227	106^	69^	215	146^
WKRP IN CINCINNATI				5	193	190	A	13.1	29	1019	1725	679	324	736	259	385	352	310	286	649	302	428	323	238	185	146	80^	194	127
MON.	8.00P	30	CBS CS		99	99	B	12.9	27	1004																				
•LATE FRINGE																														
ABC NEWS:NIGHTLINE				106	191	191	A	6.8	20	529	1543	578	218	659	231	384	318	315	227	667	267	417	352	306	216	159	64^	58^	54^
M-F	11.30P	30	ABC N		97	97	B	7.5	23	584																				
ABC WEEKEND REPORT-SAT.				37	173	173	A	6.0	15	467	1493	644	249^	663	202^	393	371	321	225^	675	205^	370	364	291	224^	57v	57v	98^	91^
SAT.	11.00P	15	ABC N		93	93	B	7.6	16	591																				
ABC WEEKEND REPORT-SUN.				38	171	169	A	4.6	12	358	1162	546	73v	550	176^	271^	366	249^	153^	425	159^	218^	241^	177^	159^	84v	LT	103^	56v
1 SUN.	11.00P	15	ABC N		93	93	B	5.2	13	405																				
2 SUN.	11.33P	15																												
CBS NEWS SPEC. RPT-11.30P(S)						180	A	6.3	19	490	1522	566	308^	648	186^	384^	450^	351^	193^	656	293^	430^	382^	287^	178^	94v	75v	124^	86v
2 TUE.	11.30P	33	CBS N			97																								
11.30 - 12.00							A	6.4	19	498	1522	560	305^	645	182^	377^	449^	349^	196^	653	293^	426^	377^	283^	181^	101v	83v	123^	85v
CBS SUNDAY NEWS-OSGOOD				40	130	131	A	8.1	18	630	1451	739	251	816	150^	356	358	464	388	515	178^	258	230	224	213	67^	38v	53^	53^
SUN.	11.00P	15	CBS N		71	71	B	7.8	16	607																				

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LATE FRINGE CONT'D																										
CHARLIE'S ANGELS-12.00	24	173	173	A	4.1	17	319	1097	394	166^	470	154^	288^	250^	260^	154^	424	211^	323^	248^	203^	72v	197^	110^	LT	LT
THU. 12.00M 69 ABC PD		94	94	B	4.1	19	319																			
12.00 - 12.30				A	4.3	16	335	1125	413	143^	482	161^	301^	280^	280^	157^	480	200^	307^	269^	262^	128^	160^	84v	LT	LT
12.30 - 1.00				A	4.0	18	311	1109	391	167^	469	142^	271^	234^	257^	157^	396	228^	347^	261^	168^	29v	238^	138^	LT	LT
FANTASY ISLAND-12.00	23	169	168	A	3.2	14	249	1129	285^	108v	459^	173^	346^	221^	257^	89v	454^	253^	397^	320^	185^	57v	184^	120v	32v	32v
MON. 12.00M 68 ABC A		94	94	B	3.4	17	265																			
12.00 - 12.30				A	3.1	12	241	1220	327^	112v	485^	137^	348^	265^	311^	104v	522	277^	436^	374^	228^	86v	167^	104v	46v	46v
12.30 - 1.00				A	3.4	17	265	1279	309^	124^	516	241^	411^	223^	254^	85v	495	291^	453^	343^	185^	42v	238^	162^	30v	30v
FRIDAYS	10	182	184	A	6.1	24	475	1693	575	190^	674	339	537	335	271	112^	637	403	549	408	227^	56v	266	166^	116^	94^
FRI. 12.00M 71 ABC GV		96	97	B	5.9	22	459																			
12.00 - 12.30				A	7.0	24	545	1866	672	209^	786	383	631	401	330	129^	668	405	547	411	252	89^	233	129^	179^	153^
12.30 - 1.00				A	5.7	24	443	1605	497	162^	599	321	479	288	227^	95^	604	411	541	390	193^	29v	329	236^	73^	54v
LATE MOVIE I	172	160	160	A	6.3	23	490	1478	606	277	694	267	490	455	365	124	584	262	420	376	276	125	153	63^	47^	44^
1 MON. 11.30P 72 CBS FF		89	89	B	6.3	22	490																			
1 TUE. 12.05A 72																										
1 WED. 11.30P 67																										
TH & F 11.30P 73																										
2 MON. 11.30P 71																										
2 TUE. 12.03A 74																										
2 WED. 11.30P 76																										
11.30 - 12.00				A	7.1	21	552	1502	647	278	724	285	500	458	364	147	537	223	378	332	272	133	175	86^	66^	58^
12.00 - 12.30				A	6.2	23	482	1485	614	301	706	278	502	464	367	124	593	278	436	371	267	122	142	64^	44^	44^
12.30 - 1.00				A	5.1	24	397	1395	529	287^	612	224^	465	444	344	70v	647	257^	451	458	350	126^	136^	LT	LT	LT
LATE MOVIE II	165	160	160	A	4.3	24	335	1281	502	227	592	225	424	385	331	96^	527	213	365	371	269	87^	127^	68^	35v	35v
1 MON. 12.42A 37 CBS FF		89	89	B	4.4	25	342																			
1 TUE. 1.17A 45																										
1 WED. 12.41A 50																										
1 THU. 12.43A 44																										
1 FRI. 12.43A 45																										
2 MON. 12.41A 46																										
2 TUE. 1.17A 44																										
2 WED. 12.46A 50																										
2 THU. 12.43A 47																										
2 FRI. 12.43A 44																										
1.00 - 1.30				A	4.1	23	319	1317	489	216	595	216	433	375	354	91^	549	204	358	379	291	100^	135^	94^	38v	38v
1.30 - 2.00				A	4.0	29	311	997	316^	122^	364^	165^	265^	177^	163^	74v	448	177^	367^	419	271^	LT	131^	54v	54v	54v
LOVE BOAT-12.00	25	175	173	A	4.5	20	350	1171	450	111^	544	240^	323^	220^	229^	155^	400	258^	391	296^	142^	LT	227^	108^	LT	LT
WED. 12.00M 69 ABC CS		95	95	B	4.7	22	366																			
12.00 - 12.30				A	4.5	18	350	1311	511	131^	625	229^	346	277^	309^	179^	462	274^	442	360	188^	20v	224^	125^	LT	LT
12.30 - 1.00				A	4.5	22	350	1149	451	88^	520	262^	317^	197^	181^	149^	383	257^	383	289^	126^	LT	246^	106^	LT	LT
NBC LATE NIGHT MOVIE	32	65	68	A	2.5	9	195	1338	481^	266^	620	298^	399^	266^	240^	149v	677	415^	533^	405^	170^	103v	41v	LT	LT	LT
1 SUN. 11.30P 76 NBC FF		45	46	B	2.1	9	163																			
2 SUN. 11.30P 45																										
11.30 - 12.00				A	2.8	8	218	1679	477^	252^	706	316^	445^	285^	270^	192^	950	610	761	646	216^	134v	23v	LT	LT	LT
12.00 - 12.30				A	2.3	9	179	1218^	715^	424^	715^	474^	474^	330v	162v	101v	503^	324v	413^	89v	117v	90v	LT	LT	LT	LT
SATURDAY NIGHT	37	205	202	A	7.9	28	615	1699	539	347	786	559	674	394	200	63^	563	378	503	404	183^	36v	242	108^	108^	95^
1 SAT. 11.30P 77 NBC GV		99	98	B	9.5	29	739																			
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT-CONT'D																										
2 SAT. 11.30P 81																										
11.30 - 12.00				A	8.4	27	654	1734	574	374	834	608	716	402	203	70^	578	356	477	400	184^	75^	203	77^	119^	104^
12.00 - 12.30				A	8.0	28	622	1641	506	331	750	517	638	384	205	54^	535	356	494	397	163^	16v	261	130^	95^	85^
12.30 - 1.00				A	7.3	30	568	1764	484	371^	697	526	591	318^	109^	97v	624	519	610	432	105v	LT	309^	168^	134^	105v
SCTV NETWORK/90	6	197	197	A	3.2	17	249	1185	399^	306^	503	273^	402^	346^	217^	72v	527	422^	447^	225^	81v	48v	155^	96v	LT	LT
1 FRI. 12.45A 90 NBC GV		97	98	B	3.5	18	272																			
2 FRI. 12.30A 90																										
12.30 - 1.00				A	3.9	16	303	1109	310^	152v	310^	198v	198v	152v	112v	72v	627^	521^	598^	294^	77v	29v	172v	LT	LT	LT
1.00 - 1.30				A	3.3	17	257	1160	429^	305^	507	266^	445^	389^	230^	43v	513	446^	446^	242^	48v	35v	140^	108v	LT	LT
1.30 - 2.00				A	3.1	20	241	1162	316^	329^	515	294^	415^	390^	221^	67v	506	439^	439^	174^	47v	58v	141^	104v	LT	LT
TOMORROW COAST TO COAST-1	148	191	190	A	3.6	18	280	1079	472	122^	479	78^	210	246	251	212	542	275	428	350	189^	89^	29v	29v	29v	29v
1 M-W 12.45A 30 NBC CC		98	97	B	3.8	20	296																			
2 M-TH 12.30A 30																										
TOMORROW COAST TO COAST-2	148	191	190	A	2.6	18	202	960	449	44v	460	104^	139^	163^	178^	232^	480	278^	396	316	143^	74v	LT	LT	LT	LT
1 M & TU 1.15A 45 NBC CC		98	97	B	2.5	19	195																			
1 WED. 1.15A 55																										
2 M-TH 1.00A 45																										
1.00 - 1.30				A	2.8	17	218	794	252^	LT	252^	37v	51v	LT	32v	201^	542	381^	437^	349^	106v	78v	LT	LT	LT	LT
1.30 - 2.00				A	2.3	18	179	1296	726	67v	726	173^	207^	374^	363^	285^	537^	189^	447^	391^	258^	90v	LT	LT	33v	33v
TONIGHT SHOW	187	211	212	A	6.8	23	529	1491	701	217	721	209	405	391	366	244	534	228	362	313	221	134	177	114	59^	53^
1 MTUWF 11.45P 60 NBC GV		99	99	B	7.4	25	576																			
1 THU. 11.30P 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	8.3	24	646	1430	651	222	676	234	400	357	302	230	626	239	404	381	274	167	97	52^	31^	24v
12.00 - 12.30				A	6.2	23	482	1494	698	215	718	199	392	385	372	247	506	239	369	310	203	107^	218	151	52^	47^
TUESDAY MOVIE-WEEK-PART 1	23	166	164	A	3.5	15	272	1309	415^	213^	580	305^	452	279^	206^	128^	633	402^	534	319^	179^	56v	96v	LT	LT	LT
1 TUE. 12.00M 68 ABC FF		91	90	B	4.2	20	327																			
2 TUE. 12.00M 71																										
12.00 - 12.30				A	3.8	14	296	1294	450	213^	605	303^	456	287^	218^	149^	557	310^	466	310^	213^	41v	132^	LT	LT	LT
12.30 - 1.00				A	3.4	16	265	1268	427^	230^	574	310^	461	284^	203^	113v	631	443^	555	321^	147^	41v	63v	LT	LT	LT
TUESDAY MOVIE-WEEK-PART 2	23	166	164	A	2.8	17	218	1335	225^	198^	468^	285^	394^	220^	137v	74v	798	550^	674	322^	134v	114v	69v	LT	LT	LT
1 TUE. 1.08A 20 ABC FF		91	90	B	3.6	24	280																			
2 TUE. 1.11A 23																										
VIETNAM TODAY(S)	177			A	7.4	21	576	1368	566	245^	611	189^	423	487	344^	107^	644	230^	428	402^	414	184^	113^	LT	LT	LT
1 TUE. 11.30P 35 CBS DN	94																									
11.30 - 12.00				A	7.5	21	584	1382	567	243^	618	197^	434	489	337^	113^	646	228^	427	393^	418	192^	118^	LT	LT	LT
WIMBLEDON MENS SEMI-FINAL(S)	209			A	3.8	22	296	1172	472^	186v	500^	203v	301^	237^	263^	145v	484^	298^	359^	387^	145v	41v	188v	30v	LT	LT
1 THU. 12.30A 120 NBC SE	99																									
12.30 - 1.00				A	4.8	20	373	1493	660	303^	660	324^	469^	305^	273^	140v	565^	337^	442^	396^	139v	89v	268^	99v	LT	LT
1.00 - 1.30				A	4.0	21	311	1415	575^	238^	575^	183v	380^	349^	344^	129v	512^	268^	367^	437^	202^	42v	328^	LT	LT	LT
1.30 - 2.00				A	3.5	24	272	772^	342^	118v	342^	118v	118v	158v	224^	184v	360^	261^	261^	331^	99v	LT	70v	LT	LT	LT
2.00 - 2.30				A	3.1	27	241	693^	167v	LT	287^	120v	120v	59v	167v	108v	406^	286^	286^	352^	120v	LT	LT	LT	LT	LT
WIMBLEDON TENNIS-MON(S)	216			A	7.8	22	607	1461	739	231^	772	225^	419	396	374^	294^	429	191^	305^	203^	114^	124^	260^	126^	LT	LT
1 MON. 11.30P 15 NBC SE	99																									

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																														
WIMBLEDON TENNIS-TUE(S)					216		A	7.6	20	591	1707	863	206^	894	217^	546	471	551	302^	524	168^	289^	304^	266^	165^	168^	168^	121^	99v
1 TUE.	11.30P	15	NBC	SE	99																									
WIMBLEDON TENNIS-WED(S)					216		A	10.5	29	817	1785	772	187^	772	272^	427	364	346	243^	585	210^	350	284^	257^	187^	373	250^	55v	LT
1 WED.	11.30P	15	NBC	SE	99																									
WIMBLEDON TENNIS-FRI(S)					209		A	6.4	19	498	1876	857	40v	857	103v	441^	563	583	279^	653	265^	409^	323^	255^	208^	207^	164^	159^	159^
1 FRI.	11.30P	15	NBC	SE	98																									
•WEEKDAY DAYTIME																														
ABC DAYTIME NEWSBRIEF-M-F					187	175	175	A	9.2	33	716	1448	743	209	844	485	650	458	252	159	195	131	150	113	53^	26^	253	202	156	91
M-F	1.57P	2	ABC	N	93	93	B	8.4	30	654																				
ALICE-M-F					175	169	166	A	7.2	33	560	1466	424	116	459	221	302	231	173	115	144	72^	85^	52^	38^	53^	260	143	603	450
1 MTUWF	10.30A	30	CBS	CS	92	91	B	6.0	29	467																				
2 MWTHF	10.30A	30																												
2 TUE.	10.30A	22																												
ALL MY CHILDREN					186	200	198	A	9.8	35	762	1450	727	200	817	449	607	425	261	166	186	115	138	104	58^	28^	278	227	169	100
1 M-F	1.00P	60	ABC	DD	99	98	B	9.0	33	700																				
2 MWTHF	1.00P	60																												
2 TUE.	1.15P	45																												
1.00 - 1.30							A	9.5	33	739	1460	731	202	812	432	600	422	276	168	181	108	130	95	58^	28^	282	234	185	110
1.30 - 2.00							A	10.1	36	786	1448	723	200	820	461	614	427	249	164	191	120	146	111	59^	28^	280	226	157	95
ANOTHER WORLD					184	204	204	A	4.2	15	327	1291	781	138^	894	291	409	349	370	426	208	27v	60^	58^	95^	139^	128^	101^	61^	40v
1 M-TH	2.00P	60	NBC	DD	98	98	B	5.1	18	397																				
2 M-F	2.00P	60																												
2.00 - 2.30							A	4.2	15	327	1278	773	144^	886	284	400	338	360	427	215	25v	71^	67^	101^	135^	116^	95^	61^	40v
2.30 - 3.00							A	4.3	16	335	1230	758	125^	860	281	395	338	361	411	179	27v	42v	40v	71^	131^	137^	104^	54^	36v
AS THE WORLD TURNS					20	193	193	A	6.4	23	498	1438	801	156	906	191	398	424	450	417	233	56^	82^	65^	83^	127	169	130	130	100^
M-F	1.30P	60	CBS	DD	99	99	B	6.5	24	506																				
1.30 - 2.00							A	6.3	22	490	1424	791	175	893	193	388	407	430	420	231	55^	80^	66^	90^	124	167	124	133	105^
2.00 - 2.30							A	6.6	24	513	1407	797	135	902	189	404	433	460	407	220	52^	76^	57^	71^	125	166	134	119	90^
BLOCKBUSTERS					167	145	147	A	3.7	17	288	1694	763	191^	823	184^	371	354	381	424	260	45v	122^	106^	126^	132^	218	111^	393	330
1 M-F	10.30A	30	NBC	QG	84	85	B	3.7	17	288																				
2 MWTHF	10.30A	30																												
2 TUE.	10.30A	21																												
CAPTAIN KANGAROO					181	175	175	A	2.1	12	163	1497	345^	80v	345^	93v	216^	232^	220^	93v	160^	37v	61v	61v	99^	74v	90v	48v	902	411
M-F	8.00A	60	CBS	C	97	97	B	2.8	14	218																				
8.00 - 8.30							A	1.8	11	140	1507	357^	86v	357^	101v	222^	229^	228^	107v	180^	37v	52v	63v	114^	94v	56v	35v	914	400^
8.30 - 9.00							A	2.3	13	179	1464	318^	61v	318^	78v	201^	229^	212^	78v	129^	40v	68v	56v	73v	49v	111^	50v	906	420
CARD SHARKS					186	129	135	A	3.0	12	233	1318	609	150^	673	129^	262	241^	210^	411	253	99^	112^	103^	38v	141^	155^	73^	237^	168^
M-F	12.00N	30	NBC	QG	66	70	B	3.1	12	241																				
DAYS OF OUR LIVES					186	206	207	A	5.0	18	389	1365	828	129^	924	263	352	321	310	517	236	61^	105^	79^	77^	119^	110^	66^	95^	62^
1 M-F	1.00P	60	NBC	DD	99	99	B	5.6	21	436																				
2 MWTHF	1.00P	60																												
2 TUE.	1.13P	47																												
1.00 - 1.30							A	4.9	17	381	1346	810	117^	896	258	334	302	278	517	228	61^	97^	74^	67^	120^	119^	70^	103^	65^
1.30 - 2.00							A	5.1	18	397	1373	840	130^	938	265	365	332	335	515	242	69^	114^	79^	80^	115^	107^	65^	86^	56^

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WEEKDAY DAYTIME CONTD																														
DOCTORS					185	176	180	A	3.0	11	233	1330	788	163^	875	262	385	274	291	455	176^	35v	60v	60v	60v	108^	176^	86^	103^	61v
M-F		12.30P	30	NBC	DD	83	88	B	3.8	15	296																			
EDGE OF NIGHT					174	155	154	A	5.1	18	397	1453	738	324	811	381	577	497	302	193	171	96^	119^	106^	45^	52^	246	201	225	156
1 TU-F		4.00P	30	ABC	DD	82	82	B	4.9	16	381																			
2 M-F		4.00P	30																											
FAMILY FEUD					187	181	181	A	7.8	30	607	1621	680	197	741	251	410	303	336	297	284	93^	161	136	99	109	295	213	301	231
M-F		12.00N	30	ABC	QP	91	91	B	6.5	26	506																			
GENERAL HOSPITAL					180	200	200	A	11.8	40	918	1473	757	210	867	440	652	489	314	177	134	61^	95	79	47^	31^	291	238	181	131
M-F		3.00P	60	ABC	DD	99	99	B	11.3	37	879																			
3.00 - 3.30								A	11.6	40	902	1467	752	202	864	446	651	478	303	176	138	65^	98	84	47^	29^	288	234	177	126
3.30 - 4.00								A	12.0	40	934	1465	763	216	869	435	652	497	321	177	126	58^	88	74	43^	30^	287	239	183	133
GOOD MORNING, AMERICA-730					188	203	203	A	3.9	30	303	1201	757	268	770	211	360	323	317	357	376	89^	142^	165^	165^	181^	35v	26v	20v	LT
M-F		7.30A	30	ABC	N	99	99	B	4.9	27	381																			
GOOD MORNING, AMERICA-830					189	201	201	A	4.8	26	373	1314	757	217	784	181	369	354	370	356	376	93^	168	193	186	157^	93^	68^	61^	45^
M-F		8.30A	30	ABC	N	98	98	B	5.8	28	451																			
GUIDING LIGHT					183	195	195	A	6.9	23	537	1441	855	162	967	266	471	443	448	405	203	51^	72^	57^	57^	118	145	119	126	99^
M-F		3.00P	60	CBS	DD	99	99	B	7.9	26	615																			
3.00 - 3.30								A	6.9	24	537	1410	853	161	957	252	455	437	453	409	196	45^	65^	53^	56^	117	138	118	119	91^
3.30 - 4.00								A	7.0	23	545	1422	837	155	948	267	470	436	435	391	198	54^	74^	60^	54^	108	146	116	130	103^
JEFFERSONS M-F					175	153	151	A	5.8	27	451	1437	454	117^	474	194	302	264	204	115^	131	63^	77^	64^	43^	41^	225	111^	607	444
1 MTUWF		10.00A	30	CBS	CS	86	86	B	5.1	25	397																			
2 M-F		10.00A	30																											
LAS VEGAS GAMBIT					166	133	133	A	3.1	15	241	1651	696	202^	733	165^	299	274	329	423	279	33v	92^	71^	129^	187^	179^	83^	460	341
M-F		10.00A	30	NBC	QG	77	78	B	3.1	15	241																			
MAGAZINE(S)						183		A	3.4	15	265	1155	517^	106v	649^	313^	452^	301^	276^	137v	185v	78v	86v	38v	35v	99v	129v	91v	192v	102v
1 THU.		10.00A	60	CBS	DN	96																								
10.00 - 10.30								A	3.2	15	249	1237	567^	141v	715^	389^	550^	329^	265^	113v	132v	48v	48v	LT	LT	84v	176v	137v	214v	137v
10.30 - 11.00								A	3.6	16	280	1054	464^	72v	582^	242^	360^	275^	283^	154v	218^	100v	110v	64v	61v	108v	83v	47v	171v	71v
MORNING-CHARLES KURALT					93	186	187	A	2.1	19	163	1466	724	288^	804	99^	251^	399	435	368	609	129^	197^	314^	345^	258^	LT	LT	30v	LT
M-F		7.00A	60	CBS	N	98	99	B	2.8	18	218																			
7.00 - 7.30								A	1.9	20	148	1378	717	250^	798	123^	230^	378^	391^	358^	533	46v	100v	263^	352^	251^	LT	LT	LT	LT
7.30 - 8.00								A	2.3	18	179	1486	722	301^	783	73v	263^	401	463	364	648	195^	263^	334	320^	263^	LT	LT	34v	LT
NEWSBREAK-11.57					185	162	162	A	6.1	24	475	1316	573	134	640	172	270	245	274	317	227	52^	69^	54^	61^	142	165	82^	284	198
M-F		11.57A	2	CBS	N	89	89	B	6.4	28	498																			
NEWSBREAK-3.57					183	175	176	A	5.1	17	397	1406	794	153	945	267	481	444	446	370	174	54^	77^	48^	41^	94^	154	116^	133^	109^
M-F		3.57P	2	CBS	N	94	94	B	6.4	20	498																			
ONE DAY AT A TIME-M-F					166	131	131	A	4.4	16	342	1646	588	111^	655	278	418	310	313	199	228	79^	110^	84^	67^	92^	345	205	418	322
1 M-F		4.00P	30	CBS	CS	74	75	B	4.3	14	335																			
2 MWTHF		4.00P	30																											
ONE LIFE TO LIVE					182	199	199	A	10.0	36	778	1391	759	178	844	456	617	465	289	168	142	79	106	79	42^	32^	236	187	169	102
M-F		2.00P	60	ABC	DD	99	99	B	8.9	32	692																			
2.00 - 2.30								A	9.9	36	770	1370	745	169	832	455	611	455	282	165	148	87	113	84	40^	30^	225	184	165	98
2.30 - 3.00								A	10.1	37	786	1397	769	185	850	455	622	470	296	171	134	73^	97	74^	41^	30^	244	190	169	106

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																										
PASSWORD PLUS	181	182	185	A	4.6	18	358	1374	788	178	861	205	367	392	368	415	287	51^	114^	113^	109^	149^	119^	77^	107^	61^
M-F 11.30A 30 NBC QG	92	92		B	4.4	19	342																			
PRICE IS RIGHT 1	186	190	190	A	5.8	25	451	1388	543	106^	634	218	288	214	222	290	211	47^	62^	46^	46^	136	162	73^	381	269
1 M-F 11.00A 30 CBS AP	96	95		B	6.3	29	490																			
2 MWTHF 11.00A 30																										
2 TUE. 11.19A 11																										
PRICE IS RIGHT 2	186	190	192	A	6.7	27	521	1344	583	130	645	190	270	233	254	320	221	43^	61^	49^	64^	146	165	81^	313	225
M-F 11.30A 30 CBS AP	96	96		B	7.2	32	560																			
RAZZMATAZZ(S)			169	A	4.8	18	373	1568	756	265^	919	231^	477^	438^	526^	351^	269^	151v	170^	90v	19v	99v	174^	129v	206^	111v
2 TUE. 4.00P 30 CBS DN			90																							
RYAN'S HOPE	187	183	183	A	7.7	30	599	1451	711	209	830	386	555	409	312	229	164	84^	113	103	62^	31^	301	228	156	98
M-F 12.30P 30 ABC DD	96	96		B	6.7	26	521																			
SEARCH FOR TOMORROW	19	187	188	A	5.9	22	459	1325	736	150	834	196	395	390	405	361	216	48^	68^	61^	65^	125^	151	124^	124^	90^
M-F 2.30P 30 CBS DD	97	97		B	6.1	22	475																			
TEXAS	185	192	192	A	3.8	13	296	1328	678	189^	807	297	409	297	344	348	256	67^	101^	65^	115^	145^	170^	132^	95^	67^
1 M TH 3.00P 60 NBC DD	93	93		B	4.6	15	358																			
2 M-F 3.00P 60																										
3.00 - 3.30				A	3.7	13	288	1274	670	177^	791	288	385	288	337	354	253	56^	90^	58^	117^	153^	150^	111^	80^	59^
3.30 - 4.00				A	3.9	13	303	1363	683	194	812	304	425	299	342	341	254	69^	102^	65^	112^	143^	188^	152^	109^	80^
THREE'S COMPANY DAYTIME	15	179	180	A	8.3	34	646	1574	445	163	485	216	358	278	206	107	164	99	126	82^	58^	27^	416	244	509	391
1 M-F 11.00A 60 ABC CS	93	93		B	7.9	33	615																			
2 MWTHF 11.00A 60																										
2 TUE. 11.18A 42																										
11.00 - 11.30				A	7.8	33	607	1596	408	154	446	197	336	265	198	94^	185	110	139	79^	66^	35^	432	249	533	403
11.30 - 12.00				A	8.8	35	685	1566	471	167	508	227	368	284	209	116	150	92	119	81^	54^	20v	407	243	501	388
TODAY SHOW-7.30AM	190	213	213	A	3.7	29	288	1240	629	167^	681	129^	240	209	330	420	517	66^	170^	143^	239	347	LT	LT	28v	LT
M-F 7.30A 30 NBC N	99	99		B	4.9	27	381																			
TODAY SHOW-8.30AM	189	210	211	A	4.5	24	350	1143	660	134^	686	103^	200	183	318	448	391	88^	183	149^	180	208	29v	20v	37v	28v
M-F 8.30A 30 NBC N	99	99		B	5.7	28	443																			
WHEEL OF FORTUNE	187	189	190	A	5.0	21	389	1419	730	155	779	168	295	316	352	396	244	41^	100^	90^	101^	129^	157	128^	239	183
1 M-F 11.00A 30 NBC QG	94	94		B	4.8	22	373																			
2 MWTHF 11.00A 30																										
2 TUE. 11.15A 15																										
WIMBLEDON TENNIS CHMP-FRI(S)	209			A	5.9	20	459	1172	433^	158^	520	147^	262^	233^	264^	241^	456^	180^	307^	320^	226^	105v	133^	34v	63v	46v
1 FRI. 2.00P 180 NBC SE	99																									
2.00 - 2.30				A	4.8	17	373	1204	631^	242^	741	212^	349^	289^	371^	374^	351^	142v	242^	225^	163^	67v	45v	45v	67v	40v
2.30 - 3.00				A	6.1	21	475	1246	550	232^	636	196^	331^	290^	364^	291^	427^	167^	256^	251^	180^	117v	130^	50v	53v	41v
3.00 - 3.30				A	5.4	21	498	1070	352^	135^	482	167^	279^	252^	231^	178^	464^	169^	296^	307^	235^	102v	110v	34v	14v	14v
3.30 - 4.00				A	6.0	20	467	1009	338^	137^	427^	128v	233^	216^	204^	177^	463^	178^	315^	356^	257^	107v	119v	20v	LT	LT
4.00 4.30				A	5.8	21	451	1080	348^	91v	401^	71v	170^	184^	213^	217^	451^	184^	315^	344^	242^	107v	151^	31v	77v	64v
4.30 - 5.00				A	6.3	22	490	1406	405^	125^	464^	114v	218^	177^	217^	229^	535	221^	397^	402^	262^	116v	239^	34v	168^	111v
YOUNG AND THE RESTLESS	20	195	194	A	7.4	28	576	1444	733	217	859	287	475	405	392	328	213	65^	96^	83^	79^	88^	154	119	218	135
M-F 12.30P 60 CBS DD	99	99		B	7.4	28	576																			
12.30 - 1.00				A	7.2	28	560	1448	708	212	835	273	454	395	384	324	218	69^	95^	81^	77^	91^	152	118	243	147
1.00 - 1.30				A	7.7	29	599	1406	742	211	866	294	482	408	392	327	201	56^	90^	81^	79^	85^	150	117	189	123

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
•WEEKEND DAYTIME																																
ABC WEEKEND SPECIALS		SAT.	12.00N	30	ABC	FV	31	96	183	184	A	4.9	20	381	1504	339	71v	363	268^	298^	48v	95^	65v	205^	134^	151^	45v	71v	54v	329	164^	607	410
											B	5.6	21	436																			
ABC WIDE WORLD-SPORTS SAT		SAT.	5.00P	90	ABC	SA	28	97	196	203	A	5.7	18	443	1625	427	152^	475	93^	229^	233^	271^	216^	920	376	577	540	382	281	167^	62v	63v	63v
											B	9.8	24	762																			
			5.00 – 5.30								A	5.5	19	428	1659	422	159^	453	90^	251^	244^	265^	177^	916	365	561	518	388	274^	208^	83^	82^	82^
			5.30 – 6.00								A	5.4	18	420	1612	468	145^	485	116^	250^	243^	268^	211^	888	338	538	495	389	289	172^	52v	67v	67v
			6.00 – 6.30								A	6.4	19	498	1550	379	142^	464	72^	183^	203^	269	247	920	401	599	576	361	273	129^	56v	37v	37v
ALL NEW POPEYE HOUR 1		SAT.	10.00A	30	CBS	CA	3	97	185	196	A	4.8	23	373	1611	338	216^	372	190^	262^	177^	169^	110^	389	238^	335	215^	113^	54v	188^	78v	662	341
											B	5.3	25	412																			
ALL NEW POPEYE HOUR 2		SAT.	10.30A	30	CBS	CA	3	98	186	197	A	5.7	26	443	1646	293	115^	347	151^	237^	179^	148^	96^	379	237^	329	181^	101^	50v	231^	75^	689	399
											B	6.0	27	467																			
AMERICAN BANDSTAND '81		SAT.	12.30P	60	ABC	PC	32	89	172	176	A	4.5	18	350	1569	471	151^	491	266^	335^	143^	183^	101^	326^	243^	292^	210^	83v	LT	297^	248^	455	246^
											B	4.7	17	366																			
			12.30 – 1.00								A	4.1	16	319	1357	327^	148^	339^	229^	251^	100^	87v	38v	260^	201^	222^	145^	59v	15v	237^	219^	521	298^
			1.00 – 1.30								A	4.9	20	381	1722	584	151^	611	293^	396	172^	258^	158^	375	277^	346	265^	98^	LT	342	271^	394	199^
AMERICAN SPORTSMAN		SUN.	5.00P	60	ABC	SA	12	91	178	180	A	5.4	16	420	1883	729	419	810	233^	388	420	447	279^	745	212^	395	416	424	271^	234^	74^	94^	69v
											B	5.4	16	420																			
			5.00 – 5.30								A	4.9	15	381	1924	752	442	825	269^	421	431	444	264^	789	252^	429	423	439	273^	247^	74v	63v	38v
			5.30 – 6.00								A	6.0	18	467	1797	687	386	769	194^	346	397	435	281	694	174^	358	403	403	266	218^	71^	116^	95^
ANIMALS, ANIMALS, ANIMALS		SUN.	11.30A	30	ABC	CL	34	85	135	136	A	2.2	11	171	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
											B	2.6	10	202																			
ASK NBC NEWS-8:58AM		SAT.	8.58A	2	NBC	CN	40	96	186	191	A	2.3	19	179	1441	150v	106v	150v	139v	139v	45v	LT	LT	290^	183^	183^	85v	40v	67v	208^	LT	793	502^
											B	3.6	20	280																			
ASK NBC NEWS-10:58AM	2	SAT.	10.58A	2	NBC	CN	39			201	A	3.8	19	296	1213	108v	41v	108v	66v	66v	66v	42v	42v	203v	74v	74v	74v	51v	129v	443^	173v	459^	192v
										97	B	5.4	22	420																			
ASK NBC NEWS-11:58AM	2	SAT.	11.58A	2	NBC	CN	39			195	A	3.9	19	303	1284	204^	178v	204^	61v	204^	143v	143v	LT	158v	66v	66v	43v	LT	92v	509^	377^	413^	268^
										95	B	5.4	21	420																			
ASK NBC NEWS-9:58AM	2	SAT.	9.58A	2	NBC	CN	38			202	A	2.9	17	226	1407	141v	LT	141v	141v	141v	141v	LT	LT	244v	102v	102v	48v	LT	142v	208v	LT	814^	288^
										98	B	4.6	19	358																			
BASEBALL TODAY	2	SAT.	2.00P	21	NBC	SC	2			211	A	3.3	14	257	1350	125v	82v	164v	LT	83v	83v	114v	81v	680^	167v	315^	443^	346^	237^	128v	34v	378^	328^
										96	B	3.4	14	265																			
BATMAN & SUPER 7 I	2	SAT.	9.30A	30	NBC	CA	6			202	A	3.1	18	241	1411	108v	25v	108v	82v	82v	82v	26v	26v	303^	91v	91v	67v	26v	186v	178v	LT	822^	307^
										98	B	3.7	19	288																			
BATMAN & SUPER 7 II	2	SAT.	10.00A	30	NBC	CA	6			202	A	3.2	18	249	1494	129v	LT	129v	129v	129v	129v	LT	LT	257^	145v	145v	100v	LT	112v	412^	196v	696^	297^
										98	B	4.2	20	327																			
BUGS BUNNY/ROAD RUNNER 1		SAT.	8.30A	30	CBS	CA	17	99	192	203	A	3.2	26	249	1763	309^	125^	410^	185^	329^	188^	201^	81v	470^	276^	333^	312^	186^	65v	453^	172^	430^	206^
											B	4.9	28	381																			
BUGS BUNNY/ROAD RUNNER 2		SAT.	9.00A	30	CBS	CA	17	99	192	203	A	4.9	30	381	1866	314^	173^	408	240^	386	232^	153^	22v	495	297^	415	284^	185^	39v	361	139^	602	281^
											B	6.7	34	521																			

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																														
BJGS BUNNY/ROAD RUNNER 3				17	192	203	A	5.5	28	428	1734	312	145^	368	167^	293	208^	154^	75^	426	312	407	229^	114^	19v	309	125^	631	299
SAT.	9.30A	30	CBS	CA	99	99	B	7.4	33	576																				
CBS SPORTS SATURDAY				10	159	161	A	5.2	18	405	1486	644	120^	664	223^	317	227^	224^	284^	619	190^	321	320	303	261^	99^	LT	104^	80^
SAT.	4.30P	90	CBS	SA	90	88	B	4.9	16	381																				
4.30 – 5.00							A	3.9	14	303	1617	751	129^	755	277^	396^	306^	254^	294^	579	176^	247^	241^	247^	285^	208^	LT	75v	21v
5.00 – 5.30							A	5.6	19	436	1546	630	144^	658	220^	316	214^	237^	277	700	213^	388	388	378	270^	80^	LT	108^	92^
5.30 – 6.00							A	6.0	20	467	1375	591	98^	625	193^	267	186^	199^	296	590	190^	321	313	275	242^	42v	LT	118^	105^
CBS SPORTS SUNDAY				9	181	185	A	6.2	19	482	1365	358	187^	391	90^	163^	210^	187^	176^	702	202^	344	375	338	284	50v	LT	222^	158^
1 SUN.	4.35P	85	CBS	SA	95	96	B	5.9	20	459																				
2 SUN.	4.30P	90																												
4.30 – 5.00							A	6.4	20	498	1532	406	215^	442	104^	216^	275	249	167^	829	239^	455	482	423	299	70^	14v	191^	159^
5.00 – 5.30							A	5.9	18	459	1233	325	158^	354	60v	122^	177^	161^	177^	628	171^	270	319	289	286	53v	10v	198^	124^
5.30 – 6.00							A	6.5	20	506	1320	344	189^	379	105^	152^	179^	158^	182^	648	194^	312	330	306	265	28v	LT	265	182^
DAFFY DUCK SHOW				39		201	A	3.7	19	288	1240	98v	21v	98v	77v	77v	77v	21v	21v	206v	94v	94v	94v	45v	112v	374^	159v	562^	261^
2 SAT.	10.30A	30	NBC	CA		97	B	5.4	22	420																				
DEAR ALEX & ANNIE-11.55AM				36	181	184	A	5.0	23	389	1686	350	219^	470	317	398	120^	153^	72v	175^	91^	135^	44v	84^	40v	303^	159^	738	527
SAT.	11.55A	4	ABC	CN	96	96	B	5.4	22	420																				
DEAR ALEX & ANNIE-11.26AM				40	128	128	A	2.7	14	210	1238	495^	48v	495^	181^	286^	210^	180^	181^	290^	158^	158^	34v	23v	132v	238^	148^	215^	215^
SUN.	11.26A	3	ABC	CN	82	82	B	3.3	14	257																				
DEAR PACK				17	165	171	A	5.0	20	389	1458	198^	118^	259^	87^	121^	95^	121^	125^	246^	168^	182^	100^	78^	64v	281^	100^	672	430
SAT.	12.30P	30	CBS	CA	92	92	B	5.4	22	420																				
FACE THE NATION				40	184	186	A	3.6	19	280	1143	450	71v	514	171^	232^	232^	146^	222^	611	104v	197^	154^	289^	393^	18v	18v	LT	LT
SUN.	11.30A	30	CBS	CC	99	99	B	3.7	15	288																				
FLINTSTONES				6		152	A	2.9	12	226	796^	67v	LT	67v	67v	67v	67v	LT	LT	102v	102v	102v	102v	LT	LT	70v	LT	557^	425^
2 SAT.	12.30P	30	NBC	CA		74	B	3.1	13	241																				
FLINTSTONE'S COMEDY SHW 1				7	186	191	A	.8	11	62	1419^	112v	80v	128v	97v	97v	97v	LT	LT	532^	274v	274v	289v	129v	129v	81v	LT	678^	500^
SAT.	8.00A	30	NBC	CA	96	96	B	1.5	16	117																				
FLINTSTONE'S COMEDY SHW 2				7	186	191	A	1.7	16	132	1409	212v	136v	212v	158v	158v	45v	54v	54v	249^	128v	128v	91v	53v	68v	175v	LT	773^	500^
SAT.	8.30A	30	NBC	CA	96	96	B	2.5	19	195																				
FONZ/HAPPY DAYS GANG				33	190	193	A	4.2	26	327	1633	175^	95^	251^	101^	189^	113^	137^	62v	64v	64v	64v	25v	LT	LT	213^	27v	1105	823
SAT.	9.00A	30	ABC	CA	99	99	B	6.4	31	498																				
GODZILLA				6		200	A	2.8	20	218	1284	51v	LT	51v	51v	51v	51v	LT	LT	431^	91v	91v	192v	156v	184v	LT	LT	802^	408^
2 SAT.	9.00A	30	NBC	CA		99	B	3.4	21	265																				
GREATEST SUPERFRIENDS-1				34	176	176	A	2.2	31	171	1070	122v	64v	122v	35v	35v	35v	87v	87v	105v	59v	59v	LT	46v	46v	59v	LT	784	644^
SAT.	8.00A	30	ABC	CA	92	92	B	3.5	26	272																				
GREATEST SUPERFRIENDS-2				34	174	176	A	3.2	29	249	1655	87v	24v	87v	31v	31v	31v	56v	56v	242^	222^	222^	LT	20v	20v	89v	24v	1237	968
SAT.	8.30A	30	ABC	CA	92	92	B	5.0	28	389																				
HEATHCLIFF & DINGBAT				38	191	193	A	6.2	28	482	1687	147^	155^	257	206^	236^	59v	51v	12v	125^	64^	91^	27v	61v	34v	280	132^	1025	779
SAT.	11.00A	30	ABC	CA	99	98	B	6.4	26	498																				
HONG KONG PHOOEY				6		195	A	3.3	16	257	1175	241^	187v	241^	112v	241^	140v	129v	LT	156v	59v	59v	42v	LT	97v	408^	257^	370^	226v
2 SAT.	11.30A	30	NBC	CA		95	B	4.5	21	350																				

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																																
IN THE NEWS-	8.26AM					17	185	191	A	2.4	26	187	1144	128v	112v	272^	144v	144v	LT	70v	128v	358^	148v	176^	234^	182^	124v	135v	43v	379^	225^
SAT.	8.26A	3	CBS	CN			97	97	B	3.7	26	288																				
IN THE NEWS-	8.56AM					17	192	203	A	3.7	28	288	1965	400^	157^	511	183^	354^	212^	248^	157^	497	289^	347^	340^	200^	63v	492	173^	465	192^
SAT.	8.56A	3	CBS	CN			99	99	B	5.5	31	428																				
IN THE NEWS-	9.26AM					17	192	203	A	5.4	32	420	1805	302	169^	397	233^	368	218^	150^	29v	471	283^	411	278^	182^	22v	335	114^	602	283^
SAT.	9.26A	3	CBS	CN			99	99	B	7.3	35	568																				
IN THE NEWS-	10.26AM					17	184	196	A	5.1	24	397	1514	309	204^	337	192^	239^	158^	130^	98^	395	229^	332	212^	121^	63v	172^	75v	610	317
SAT.	10.26A	3	CBS	CN			97	97	B	6.1	26	475																				
IN THE NEWS-	11.56AM					17	184	192	A	5.8	24	451	1561	318	169^	422	247^	286	188^	134^	86^	286	202^	234^	153^	64v	31v	301	66v	552	329
SAT.	11.56A	3	CBS	CN			98	98	B	5.7	24	443																				
IN THE NEWS-	12.26PM					17	180	185	A	5.0	19	389	1748	339	272^	411	185^	246^	145^	177^	114^	348	185^	213^	207^	109^	82^	385	144^	604	423
SAT.	12.26P	3	CBS	CN			98	98	B	5.4	22	420																				
IN THE NEWS-	12.56PM					17	165	171	A	4.9	20	381	1417	200^	108^	268^	80v	114^	102^	136^	142^	306^	220^	238^	93^	86^	68v	278^	91^	565	375
SAT.	12.56P	3	CBS	CN			92	92	B	5.2	21	405																				
IN THE NEWS-	1.26PM					17	157	170	A	3.9	16	303	1307	254^	178^	340^	143^	175^	99v	149^	118^	300^	159^	231^	236^	111^	30v	287^	105^	380^	271^
SAT.	1.26P	3	CBS	CN			90	92	B	4.8	19	373																				
IN THE NEWS-8.26AM-SUN.						8		49	A	<<																						
2 SUN.	8.26A	3	CBS	CN				32	B	.7	7	54																				
IN THE NEWS-8.56AM-SUN.						6	48		A	<<																						
1 SUN.	8.56A	3	CBS	CN			31		B	1.1	8	86																				
IN THE NEWS-	10.56AM					17	185	197	A	5.3	23	412	1779	270^	102^	347	140^	240^	205^	160^	82^	358	237^	322	160^	92^	36v	358	184^	716	389
SAT.	10.56A	3	CBS	CN			98	98	B	5.6	24	436																				
IN THE NEWS-	11.26AM					17	184	192	A	5.4	23	420	1660	291	157^	360	187^	255^	231^	145^	58v	314	236^	294	159^	68v	20v	276^	69v	710	421
SAT.	11.26A	3	CBS	CN			98	98	B	5.7	24	443																				
ISSUES AND ANSWERS						36	194	188	A	3.3	15	257	1222	622	34v	677	250^	316^	311^	198^	326^	398^	40v	55v	145^	229^	253^	LT	LT	136^	109v
SUN.	12.00N	30	ABC	CC			99	98	B	3.7	14	288																				
JASON OF STAR COMMAND						17	157	170	A	4.3	17	335	1358	315^	171^	398	162^	192^	110^	146^	156^	299^	150^	209^	209^	119^	50v	216^	56v	445	325^
SAT.	1.00P	30	CBS	CL			90	92	B	5.1	20	397																				
JETSONS						6		196	A	3.9	19	303	789	40v	27v	40v	LT	40v	40v	26v	LT	129v	49v	49v	49v	LT	80v	284^	132v	336^	122v
2 SAT.	11.00A	30	NBC	CA				97	B	4.9	23	381																				
JONNY QUEST						37		148	A	3.1	14	241	1245	320^	112v	320^	171v	224v	158v	149v	96v	240v	79v	95v	75v	LT	145v	253^	116v	432^	282^
2 SAT.	12.00N	30	NBC	CA				74	B	4.5	17	350																				
KIDS ARE PEOPLE TOO I						40	128	128	A	2.5	13	195	605^	174^	LT	174^	61v	97v	113v	113v	LT	164^	128v	128v	31v	31v	LT	134v	88v	133v	133v
1 SUN.	10.30A	35	ABC	CL			82	82	B	2.9	13	226																				
2 SUN.	10.30A	33																														
10.30 - 11.00									A	2.5	13	195	631	174^	LT	174^	51v	92v	123v	123v	LT	179^	143v	143v	36v	36v	LT	145v	88v	133v	133v
KIDS ARE PEOPLE TOO II						39	128	128	A	2.8	15	218	1147	482^	92v	482^	179^	280^	207^	202^	174^	257^	174^	174^	55v	LT	83v	216^	124v	192^	192^
1 SUN.	11.05A	25	ABC	CL			82	82	B	3.4	14	265																				
2 SUN.	11.03A	27																														

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																									
MEET THE PRESS	40	200	A	2.9	14	226	1398	532^	128v	571	128v	146^	151^	216^	350^	717	173^	195^	160^	345^	482^	LT	LT	93v	26v
SUN. 12.30P 30 NBC CC	98	98	B	4.1	16	319																			
NBC SPORTS-SUMMER SEASON	3	208	A	5.6	21	436	1266	353	89^	376	99^	232^	201^	170^	142^	690	199^	424	407	305	223^	85^	13v	115^	81^
1 SAT. 3.00P 180 NBC SA	96	96	B	5.1	19	397																			
2 SAT. 2.21P 160																									
2.30 – 3.00			A	3.8	15	296	1274	112v	55v	169v	54v	54v	54v	58v	115v	645^	145v	283^	412^	304^	233^	220^	71v	240^	240^
3.00 – 3.30			A	4.8	19	373	1011	301^	78v	311^	77v	180^	166^	151^	121^	614	172^	314^	317^	268^	238^	56v	LT	30v	LT
3.30 – 4.00			A	5.6	21	436	917	216^	34v	239^	51v	126^	98^	92^	113^	610	216^	387	362	270^	191^	27v	LT	41v	LT
4.00 – 4.30			A	6.2	23	482	1025	311	58v	324	91^	164^	131^	93^	160^	620	223^	402	371	241^	191^	50v	21v	31v	15v
4.30 – 5.00			A	6.4	23	498	1468	490	140^	510	157^	398	363	263	112^	786	256	596	567	395	163^	76^	18v	96^	64^
5.00 – 5.30			A	6.2	23	482	1873	475^	114v	508	120v	341^	282^	274^	167^	884	140^	466^	453^	388^	356^	178^	LT	303^	241^
5.30 – 6.00			A	6.8	24	529	1698	493	138^	525	90v	276^	245^	267^	249^	748	148^	416^	350^	304^	296^	139^	LT	286^	230^
NEW FAT ALBERT SHOW	17	180	A	5.2	21	405	1686	302	235^	401	207^	263^	138^	144^	104^	278^	170^	198^	141^	62v	80^	330	110^	677	402
SAT. 12.00N 30 CBS CA	98	98	B	5.6	23	436																			
PLASTICMAN/BABY PLAS SHOW	38	181	A	5.4	25	420	1652	279^	167^	370	252^	315	105^	118^	55v	163^	97^	132^	35v	66v	31v	290	161^	829	598
SAT. 11.30A 30 ABC CA	96	96	B	5.9	25	459																			
RICHIE RICH	33	192	A	5.7	30	443	1655	205^	65v	238^	136^	174^	99^	94^	50v	91^	78^	78^	23v	13v	13v	224^	52v	1102	716
SAT. 9.30A 30 ABC CA	99	99	B	7.3	31	568																			
SCHOOLHOUSE ROCK-8.26AM	34	176	A	2.7	33	210	1171	105v	48v	105v	29v	29v	29v	76v	76v	123v	76v	76v	LT	47v	47v	43v	LT	900	676
SAT. 8.26A 3 ABC CN	92	92	B	4.2	29	327																			
SCHOOLHOUSE ROCK-10.26AM	38	192	A	5.9	28	459	1525	198^	128^	290	157^	206^	105^	120^	69^	147^	90^	101^	29v	57v	46v	206^	80^	882	654
SAT. 10.26A 3 ABC CN	99	99	B	7.5	30	584																			
SCHOOLHOUSE ROCK-10.56AM	33	190	A	5.8	26	451	1539	195^	144^	277	188^	235^	108^	89^	34v	156^	130^	156^	46v	26v	LT	288	113^	818	626
SAT. 10.56A 3 ABC CN	99	98	B	7.0	28	545																			
SCHOOLHOUSE ROCK-11.55AM	35	135	A	2.6	13	202	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 11.55A 4 ABC CN	85	85	B	2.8	11	218																			
SCOOBY & SCRAPPY DOO	33	192	A	6.3	30	490	1537	181^	115^	267	143^	192^	109^	115^	58v	138^	93^	107^	32v	45v	31v	221^	73^	911	677
SAT. 10.00A 30 ABC CA	99	99	B	8.2	33	638																			
SPORTSWORLD	24	191	A	7.8	25	607	1588	498	219	562	194^	381	286	251	168^	727	271	474	424	340	211	182^	48v	117^	101^
SUN. 4.00P 90 NBC SE	96	97	B	6.6	18	513																			
4.00 – 4.30			A	6.6	22	513	1474	542	230^	600	200^	424	312	291	161^	705	207^	429	405	365	233^	146^	39v	23v	16v
4.30 – 5.00			A	7.9	25	615	1655	534	247	609	202	424	319	282	177^	713	260	480	418	339	199	201	53^	132^	109^
5.00 – 5.30			A	8.8	27	685	1635	440	194	501	184	318	240	200	170^	766	327	506	447	332	211	194	50^	174^	158^
SUNDAY MORNING	40	142	A	3.2	22	249	1201	578	164^	578	129^	172^	205^	228^	373^	574	146^	218^	209^	276^	296^	36v	LT	LT	LT
SUN. 9.00A 90 CBS N	87	87	B	4.3	22	335																			
9.00 – 9.30			A	2.8	24	218	1179	559	165^	559	69v	147^	147^	279^	412^	578	91v	187^	157^	276^	330^	24v	LT	LT	LT
9.30 – 10.00			A	3.3	22	257	1187	580	156^	580	144^	183^	214^	198^	366^	553	93v	155^	162^	289^	328^	31v	LT	23v	LT
10.00 – 10.30			A	3.3	20	257	1288	615	167^	615	171^	191^	249^	218^	366^	627	249^	320^	312^	288^	257^	46v	LT	LT	LT
TARZAN/LONE RANGER-1	3	185	A	5.5	24	428	1675	293	171^	356	181^	260^	234^	146^	56v	338	250^	320	168^	80^	18v	281	62v	700	400
SAT. 11.00A 30 CBS CA	98	98	B	5.7	25	443																			
TARZAN/LONE RANGER 2	3	185	A	6.1	26	475	1516	299	170^	390	223^	267	193^	130^	76^	274	203^	237^	147^	58v	24v	279	61v	573	338
SAT. 11.30A 30 CBS CA	98	98	B	6.2	26	482																			

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																														
30 MINUTES					17	167	182	A	2.9	12	226	1195	403^	191^	443^	137^	137^	84v	222^	249^	576	213^	426^	328^	234^	150^	96v	LT	80v	35v
SAT.	1.30P	30	CBS	DN		93	94	B	4.0	16	311																			
THUNDARR-THE BARBARIAN					38	190	192	A	5.8	26	451	1508	175^	135^	250^	173^	203^	89^	68^	39v	155^	126^	149^	45v	29v	LT	262^	73^	841	621
SAT.	10.30A	30	ABC	CA		99	98	B	7.3	29	568																			
TIME OUT-8:28AM					40	186	191	A	1.1	14	86	1233^	92v	81v	104v	70v	70v	70v	LT	LT	325v	162v	162v	209v	94v	69v	152v	LT	652^	524^
SAT.	8.28A	2	NBC	CN		96	96	B	3.2	24	249																			
TIME OUT-9:28AM					39		200	A	2.9	19	226	1482	39v	LT	39v	39v	39v	39v	LT	LT	488^	89v	89v	257v	221v	178v	LT	LT	955^	438^
2 SAT.	9.28A	2	NBC	CN			99	B	4.4	21	342																			
TIME OUT-10:28AM					39		202	A	3.2	17	249	1490	104v	LT	104v	104v	104v	104v	LT	LT	241v	149v	149v	109v	LT	92v	482^	217v	663^	293^
2 SAT.	10.28A	2	NBC	CN			98	B	4.7	19	366																			
TIME OUT-11:28AM					39		196	A	3.1	15	241	739^	79v	55v	79v	25v	79v	79v	54v	LT	128v	41v	41v	41v	LT	87v	241v	108v	291^	124v
2 SAT.	11.28A	2	NBC	CN			96	B	5.2	21	405																			
TIME OUT-12:28PM					38		148	A	2.5	11	195	1200^	343^	113v	343^	195v	240v	163v	148v	103v	314^	66v	138v	138v	72v	176v	113v	113v	430^	267v
2 SAT.	12.28P	2	NBC	CN			73	B	4.1	16	319																			
TOM AND JERRY					17	185	191	A	1.9	23	148	1162	156v	129v	291^	128v	155v	LT	108v	136v	365^	135v	156v	223^	210^	142v	121v	34v	385^	237^
SAT.	8.00A	30	CBS	CA		97	97	B	3.3	25	257																			
WESTERN OPEN GOLF-SAT.(S)						167		A	3.8	15	296	1027	486^	230^	523^	51v	193v	168v	324^	304^	477^	112v	133v	71v	244^	344^	LT	LT	27v	27v
1 SAT.	3.30P	60	CBS	SE		90																								
3.30 - 4.00								A	3.5	14	272	1140	394^	202v	463^	47v	128v	137v	288^	279^	622^	240^	280^	151v	294^	342^	LT	LT	55v	55v
4.00 - 4.30								A	4.0	16	311	932	576^	255^	576^	48v	245^	197^	360^	331^	356^	LT	LT	LT	202^	356^	LT	LT	LT	LT
WESTERN OPEN GOLF-SUN.(S)						188		A	5.6	20	436	1631	515^	94v	538^	34v	146^	256^	365^	282^	902	304^	452^	384^	412^	384^	103v	14v	88v	88v
1 SUN.	2.30P	125	CBS	SE		97																								
2.30 - 3.00								A	4.6	17	358	1841	601^	112v	601^	LT	120v	212^	391^	389^	959	374^	528^	385^	425^	381^	136v	LT	145v	145v
3.00 - 3.30								A	5.7	21	443	1630	483^	48v	483^	LT	128v	242^	367^	241^	966	384^	521^	413^	414^	379^	54v	LT	127v	127v
3.30 - 4.00								A	5.8	20	451	1694	540	98v	586	47v	163^	315^	409^	271^	952	346^	514^	435^	415^	381^	107v	26v	49v	49v
4.00	4.30							A	6.1	20	475	1495	486^	120v	522	71v	166^	259^	324^	263^	807	166^	315^	327^	420^	414^	120v	21v	46v	46v
WIMBLEDON TENNIS CHMP-SAT(S)						217		A	7.9	33	615	1753	563	221^	669	194^	361^	315^	388	263^	751	325^	525	454	359^	172^	183^	29v	150^	110^
1 SAT.	9.00A	360	NBC	SE		99																								
9.00 - 9.30								A	4.5	28	350	2206	335^	326^	569^	238^	413^	338^	331^	112v	651^	320^	587^	431^	331^	64v	623^	285^	363^	244^
9.30 - 10.00								A	5.7	29	443	1752	382^	280^	535	214^	302^	284^	321^	186^	692	303^	527^	459^	365^	116v	175^	LT	350^	233^
10.00 - 10.30								A	6.4	29	498	1709	484	265^	602	190^	300^	301^	332^	251^	629	292^	405^	337^	240^	172^	181^	LT	297^	273^
10.30 - 11.00								A	8.0	32	622	1683	422	230^	526	139^	224^	217^	333^	263^	638	311^	394	330^	273^	177^	190^	LT	329^	276^
11.00 - 11.30								A	9.5	37	739	1782	486	224^	654	220^	364	283^	358	249^	738	315^	451	415	369	198^	211^	LT	179^	144^
11.30 - 12.00								A	11.0	42	856	1950	596	197^	743	232^	431	374	404	254^	870	394	595	520	398	209^	195^	26v	142^	105^
12.00 - 12.30								A	12.7	45	988	1991	681	175^	777	249	466	416	400	263	944	450	657	595	418	197^	135^	30v	135^	65^
12.30 - 1.00								A	11.0	40	856	1944	662	210^	818	280	523	393	484	266^	871	387	600	530	392	197^	147^	30v	108^	64v
1.00 - 1.30								A	7.5	29	584	1455	622	236^	676	160^	301^	265^	395^	317^	616	264^	449	411	300^	125^	163^	30v	LT	LT
1.30 - 2.00								A	6.4	26	498	1438	635	205^	669	123^	310^	272^	445^	313^	662	218^	458^	408^	371^	181^	107v	36v	LT	LT
2.00 - 2.30								A	6.2	26	482	1398	595	209^	595	79v	254^	258^	402^	297^	696	239^	534	412^	365^	162^	107v	LT	LT	LT
2.30 - 3.00								A	6.1	25	475	1379	592	194^	592	82v	229^	235^	354^	323^	661	190^	503	403^	400^	158^	126v	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. JUNE 29, 1981

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,970 14.1				15,640 20.1							
						BREAKING AWAY (R)(OP)				ABC MONDAY NIGHT MOVIE ALL GOD'S CHILDREN(R)							
	AVERAGE AUDIENCE (Households (000) & %)					7,310 9.4				7,470 9.6							
	SHARE OF AUDIENCE %					20	8.8* 20 *		9.9* 21 *	18	9.0* 17 *		9.1* 16 *		10.1* 19 *		10.3* 20 *
	AVG. AUD. BY ¼ HR. %					8.6	9.1	9.6	10.2	9.0	9.0	9.4	8.7	9.9	10.3	10.3	10.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,280 14.5		12,140 15.6		17,740 22.8		16,570 21.3		16,650 21.4			
						WKRP IN CINCINNATI (R)		TIM CONWAY SHOW (R)(OP)		M*A*S*H (R)		HOUSE CALLS (R)		LOU GRANT (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,490 12.2		10,040 12.9		15,170 19.5		14,860 19.1		12,680 16.3	16.4*		16.3*
	SHARE OF AUDIENCE %					27		27		37		34		32	31 *		32 *
	AVG. AUD. BY ¼ HR. %					12.0	12.5	12.0	13.9	18.5	20.5	18.4	19.8	16.6	16.1	15.9	16.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,600 16.2				13,620 17.5				14,160 18.2			
						LITTLE HOUSE-PRAIRIE (R)(OP)				FLAMINGO ROAD (R)(SUS-OP)				LAST CONVERTIBLE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,260 11.9				9,570 12.3				10,430 13.4			
	SHARE OF AUDIENCE %					26	11.4* 25 *		12.5* 26 *	23	11.5* 22 *		13.2* 24 *	26	13.3* 25 *		13.6* 27 *
	AVG. AUD. BY ¼ HR. %					10.6	12.1	12.1	12.9	11.2	11.8	12.9	13.5	13.2	13.3	13.9	13.2

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,660 13.7				15,950 20.5							
						BREAKING AWAY (R)(OP)				ABC MONDAY NIGHT MOVIE MOTHER AND DAUGHTER-THE LOVING WAR(R)							
	AVERAGE AUDIENCE (Households (000) & %)					7,240 9.3				8,560 11.0							
	SHARE OF AUDIENCE %					19	9.2* 20 *		9.4* 19 *	20	9.2* 17 *		10.7* 19 *		12.0* 22 *		12.1* 22 *
	AVG. AUD. BY ¼ HR. %					9.0	9.4	9.3	9.4	9.2	9.3	10.6	10.8	12.1	11.9	11.9	12.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					12,600 16.2		11,440 14.7		19,220 24.7		17,580 22.6		17,890 23.0			
						WKRP IN CINCINNATI (R)		TIM CONWAY SHOW (R)(OP)		M*A*S*H (R)		HOUSE CALLS (R)		LOU GRANT (R)			
	AVERAGE AUDIENCE (Households (000) & %)					10,810 13.9		9,800 12.6		16,730 21.5		15,640 20.1		14,470 18.6	17.8*		19.3*
	SHARE OF AUDIENCE %					30		26		40		36		34	32 *		36 *
	AVG. AUD. BY ¼ HR. %					13.3	14.6	12.1	13.1	20.1	23.0	19.9	20.3	17.3	18.3	19.1	19.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,450 16.0				11,590 14.9				12,060 15.5			
						LITTLE HOUSE-PRAIRIE (R)(OP)				FLAMINGO ROAD (R)(OP)				LAST CONVERTIBLE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,260 11.9				7,620 9.8				9,260 11.9			
	SHARE OF AUDIENCE %					25	11.5* 25 *		12.3* 25 *	18	9.2* 17 *		10.4* 19 *	22	11.5* 21 *		12.4* 23 *
	AVG. AUD BY ¼ HR. %					11.0	12.0	12.5	12.1	9.1	9.2	9.9	10.9	11.3	11.6	12.6	12.2
TV HOUSEHOLDS USING TV (See Def 1)	WK 1	44.3	45.0	44.9	44.5	44.3	45.6	46.6	49.6	50.7	53.8	55.5	56.3	53.6	52.1	51.4	49.8
	WK 2	44.5	45.0	45.1	45.8	45.3	48.2	48.8	50.0	52.8	55.5	55.7	56.2	54.8	55.2	54.5	53.3

U S TV Households 77 800 000

For explanation of symbols. See page A

EVE. MON. JULY 6, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. JUNE 30, 1981

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,000		14,940		18,050		17,970		19,290			
						18.0		19.2		23.2		23.1		24.8			
						HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)		HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,980		13,300		15,950		15,870		14,860			
	SHARE OF AUDIENCE %					15.4		17.1		20.5		20.4		19.1	19.0*		19.1*
	AVG. AUD. BY ¼ HR. %					33		35		39		37		36	35 *		37 *
						14.4	16.5	16.6	17.5	19.7	21.2	20.2	20.6	19.3	18.8	18.9	19.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,800		7,160		15,790							
						12.6		9.2		20.3							
						CRONKITE'S UNIVERSE		FLO (OP)		TRANSPLANT (R)							
	AVERAGE AUDIENCE (Households (000) & %)					8,400		6,460		9,960							
	SHARE OF AUDIENCE %					10.8		8.3		12.8	9.8*		12.2*		14.1*		15.1*
	AVG. AUD. BY ¼ HR. %					23		17		24	19 *		22 *		26 *		29 *
						11.0	10.6	8.5	8.0	9.0	10.7	12.2	12.2	13.6	14.6	15.2	14.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,500				12,290				10,660			
						13.5				15.8				13.7			
						LOBO (R)(OP)				HILL STREET BLUES (R)(OP)				NERO WOLFE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,860				8,950				7,860			
	SHARE OF AUDIENCE %					10.1	9.1*		11.0*	11.5	11.2*		11.7*	10.1	9.9*		10.3*
	AVG. AUD. BY ¼ HR. %					21	20 *		22 *	21	22 *		21 *	19	18 *		20 *
						8.7	9.6	10.8	11.3	11.1	11.2	11.7	11.8	9.8	10.0	10.1	10.4

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,020		14,240		16,650		15,250		17,970			
						19.3		18.3		21.4		19.6		23.1			
						HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)		HART TO HART (R)			
	AVERAGE AUDIENCE (Households (000) & %)					12,760		12,530		14,470		13,770		14,320			
	SHARE OF AUDIENCE %					16.4		16.1		18.6		17.7		18.4	17.8*		18.9*
	AVG. AUD. BY ¼ HR. %					35		35		37		34		34	33 *		35 *
						15.8	17.1	15.9	16.3	17.7	19.5	17.2	18.1	17.6	18.1	18.7	19.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,960		8,090		16,800							
						12.8		10.4		21.6							
						CRONKITE'S UNIVERSE		FLO (R)(OP)		CBS TUESDAY NIGHT MOVIES SOME KIND OF MIRACLE(R)							
	AVERAGE AUDIENCE (Households (000) & %)					8,480		7,000		10,350							
	SHARE OF AUDIENCE %					10.9		9.0		13.3	10.9*		12.6*		14.8*		15.0*
	AVG. AUD. BY ¼ HR. %					23		19		25	22 *		24 *		27 *		28 *
						11.0	10.7	9.1	9.0	10.3	11.5	12.2	12.9	14.9	14.8	15.0	15.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,970				11,750				12,370			
						14.1				15.1				15.9			
						LOBO (R)(OP)				HILL STREET BLUES (R)(SUS-OP)				NERO WOLFE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,700				8,090				9,880			
	SHARE OF AUDIENCE %					9.9	9.3*		10.6*	10.4	9.4*		11.3*	12.7	12.4*		13.1*
	AVG. AUD. BY ¼ HR. %					21	20 *		23 *	20	19 *		22 *	23	23 *		24 *
						9.1	9.5	10.3	10.8	9.4	9.4	10.8	11.8	12.0	12.8	13.1	13.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	45.9	45.7	44.4	44.8	45.7	47.6	48.3	49.6	50.8	53.0	55.1	56.1	54.0	53.4	52.5	52.0
WK. 2	46.7	48.5	47.3	47.0	46.3	46.9	46.2	47.1	48.5	51.1	51.6	53.2	53.9	54.6	54.1	54.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. TUE. JULY 7, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE. WED. JULY 1, 1981

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					13,150 / 16.9				17,660 / 22.7							
					CHARLIE'S ANGELS (R)(OP)				ABC SUMMER MOVIE MAKE ME AN OFFER(R)							
AVERAGE AUDIENCE (Households (000) & %)					10,190 / 13.1		12.4*	13.8*	11,510 / 14.8		13.1*	14.3*		15.8*		15.9*
SHARE OF AUDIENCE %					27		26 *	27 *	27		25 *	26 *		29 *		29 *
AVG. AUD. BY ¼ HR. %					11.9		13.0	13.7	14.0		13.3	14.0		15.8		15.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,240 / 18.3				17,270 / 22.2							
					LIGHTS-ACTION AFRICA (OP)				CBS WEDNESDAY NIGHT MOVIE WHO'LL SAVE OUR CHILDREN(R)							
AVERAGE AUDIENCE (Households (000) & %)					11,050 / 14.2		14.2*	14.3*	11,050 / 14.2		11.8*	13.4*		15.5*		16.2*
SHARE OF AUDIENCE %					29		30 *	28 *	26		22 *	24 *		28 *		30 *
AVG. AUD. BY ¼ HR. %					14.1		14.3	14.5	14.1		11.6	11.9		13.2		13.7	15.1	15.9	16.2	16.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					14,390 / 18.5				15,170 / 19.5		15,170 / 19.5		14,860 / 19.1			
					REAL PEOPLE (R)(OP)				DIFF'RENT STROKES (R)		FACTS OF LIFE (R)(SUS-OP)		QUINCY, M.E. (R)			
AVERAGE AUDIENCE (Households (000) & %)					10,350 / 13.3		12.3*	14.3*	13,300 / 17.1		13,300 / 17.1		12,290 / 15.8	15.6*		15.9*
SHARE OF AUDIENCE %					27		26 *	28 *	32		31		29	28 *		29 *
AVG. AUD. BY ¼ HR. %					11.7		12.8	13.6	15.0		16.2	18.1	17.0	17.2	15.3	16.0	15.9	15.9
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					10,660 / 13.7				16,570 / 21.3							
					CHARLIE'S ANGELS (R)(OP)				ABC SUMMER MOVIE WHITE LINE FEVER(R)							FEATURETTE (SUS)
AVERAGE AUDIENCE (Households (000) & %)					7,470 / 9.6		9.2*	9.9*	10,040 / 12.9		10.5*	12.7*		14.8*		
SHARE OF AUDIENCE %					21		20 *	21 *	25		21 *	24 *		28 *		
AVG. AUD. BY ¼ HR. %					9.4		9.0	9.4	10.5		9.9	11.0	12.3	13.1	14.8	14.9	14.2	
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					17,890 / 23.0											
									PIRATE (R)(OP)							
AVERAGE AUDIENCE (Households (000) & %)					8,560 / 11.0		8.9*	9.5*			10.6*	11.1*		12.5*		13.7*
SHARE OF AUDIENCE %					22		20 *	20 *			21 *	21 *		23 *		26 *
AVG. AUD. BY ¼ HR. %					8.9		9.0	9.1	9.9	10.7	10.5	10.8	11.4	12.5	12.4	13.0	14.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					15,950 / 20.5				15,640 / 20.1		16,100 / 20.7		17,430 / 22.4			
					REAL PEOPLE (R)(OP)				DIFF'RENT STROKES (R)		FACTS OF LIFE (R)(OP)		QUINCY, M.E. (R)			
AVERAGE AUDIENCE (Households (000) & %)					12,060 / 15.5		15.0*	16.0*	13,930 / 17.9		14,780 / 19.0		13,150 / 16.9	16.7*		17.2*
SHARE OF AUDIENCE %					34		33 *	34 *	36		36		32	31 *		33 *
AVG. AUD. BY ¼ HR. %					14.3		15.6	16.0	16.0	17.3	18.5	18.6	19.4	16.7	16.6	16.9	17.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	45.4	46.0	46.4	47.2	47.2	48.5	50.1	51.5	51.8	54.3	55.0	55.3	55.1	55.5	55.3	54.5
WK. 2	44.5	45.1	44.7	45.7	44.9	45.2	45.9	47.5	49.4	51.2	52.6	54.4	53.2	53.3	52.6	51.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. WED. JULY 8, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. JULY 2, 1981

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					12,210 15.7		12,990 16.7		13,770 17.7		14,080 18.1		20,230 26.0			
						MORK & MINDY (R)		BOSOM BUDDIES (R)		BARNEY MILLER (R)		TAXI (R)(OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					9,800 12.6		11,590 14.9		11,590 14.9		12,530 16.1		15,560 20.0	20.9*		19.2*
	SHARE OF AUDIENCE %					28		31		30		31		38	40 *		37 *
	AVG. AUD. BY ¼ HR. %					11.8	13.3	14.6	15.1	14.2	15.5	15.4	16.9	20.1	21.6	19.8	18.7
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					10,660 13.7				14,550 18.7				14,550 18.7			
						WALTONS (R)(OP)				MAGNUM, P.I. (R)				KNOTS LANDING (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,780 10.0				10,500 13.5				11,360 14.6			
	SHARE OF AUDIENCE %					21	9.8* 22 *		10.3* 21 *	27	12.5* 25 *		14.5* 28 *	28	13.5* 26 *		15.7* 30 *
	AVG. AUD. BY ¼ HR. %					9.7	9.9	10.4	10.1	11.8	13.2	14.2	14.8	12.7	14.3	15.6	15.9
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					11,440 14.7				13,850 17.8							
						NBC MAGAZINE (R)(OP)				NBC THURSDAY NIGHT MOVIES BEGGARMAN, THIEF, PART 1(R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)					8,010 10.3				6,610 8.5							
	SHARE OF AUDIENCE %					22	10.2* 23 *		10.4* 21 *	17	8.8* 18 *		9.2* 18 *		8.4* 16 *		7.7* 15 *
	AVG. AUD. BY ¼ HR. %					10.1	10.3	10.5	10.3	8.8	8.8	9.1	9.2	9.0	7.9	7.9	7.4
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					12,680 16.3		12,910 16.6		12,680 16.3		13,540 17.4		18,210 23.4			
						MORK & MINDY (R)		BOSOM BUDDIES (R)		BARNEY MILLER (R)		TAXI (R)(OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					10,660 13.7		11,130 14.3		11,280 14.5		11,750 15.1		13,380 17.2	17.3*		17.1*
	SHARE OF AUDIENCE %					31		30		29		29		33	32 *		33 *
	AVG. AUD. BY ¼ HR. %					13.1	14.4	13.8	14.7	14.1	15.0	14.5	15.7	17.3	17.3	17.4	16.8
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					10,500 13.5				15,330 19.7				14,700 18.9			
						WALTONS (R)(OP)				MAGNUM, P.I. (R)				KNOTS LANDING (R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,860 10.1				11,830 15.2				10,970 14.1			
	SHARE OF AUDIENCE %					22	9.3* 21 *		10.9* 23 *	30	14.5* 29 *		15.9* 31 *	27	13.5* 25 *		14.8* 29 *
	AVG. AUD. BY ¼ HR. %					9.1	9.6	10.7	11.1	14.3	14.7	15.7	16.0	13.1	13.8	14.7	14.9
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					11,510 14.8				13,380 17.2							
						NBC MAGAZINE (R)(OP)				NBC THURSDAY NIGHT MOVIES THE ADVENTURES OF HUCKLEBERRY FINN (SUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					8,170 10.5				7,080 9.1							
	SHARE OF AUDIENCE %					23	10.2* 23 *		10.7* 22 *	18	7.9* 16 *		8.1* 16 *		10.3* 19 *		10.2* 20 *
	AVG. AUD. BY ¼ HR. %					10.3	10.1	10.9	10.6	8.1	7.6	7.8	8.3	10.1	10.6	10.6	9.8
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	41.7	42.2	42.0	43.0	43.7	45.8	47.9	48.8	48.7	50.2	50.8	52.2	52.3	53.0	52.9	51.5
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	44.2	44.9	45.7	45.8	43.7	44.9	47.6	49.2	49.3	50.5	51.1	52.6	54.1	53.9	53.0	50.5

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. THU. JULY 9, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. JULY 3, 1981

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					9,490 12.2		9,570 12.3		14,780 19.0							
					BENSON (R)		I'M A BIG GIRL NOW (R)(OP)		ABC FRIDAY NIGHT MOVIE OBSESSION(R)							
AVERAGE AUDIENCE (Households (000) & %)					8,250 10.6		8,560 11.0		8,090 10.4							
SHARE OF AUDIENCE %					26		27		25	10.4* 25 *		10.0* 24 *		10.4* 25 *		10.9* 26 *
AVG. AUD. BY ¼ HR. %					10.2	10.9	10.8	11.1	10.6	10.2	10.1	9.9	10.3	10.5	10.7	11.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					10,580 13.6				17,580 22.6				14,160 18.2			
					INCREDIBLE HULK (R)(OP)				DUKES OF HAZZARD (R)				DALLAS (R)			
AVERAGE AUDIENCE (Households (000) & %)					7,620 9.8				12,840 16.5				10,660 13.7			
SHARE OF AUDIENCE %					24	8.7* 21 *		10.8* 26 *	40	15.4* 37 *		17.6* 42 *	32	13.7* 32 *		13.8* 32 *
AVG. AUD. BY ¼ HR. %					8.6	8.8	10.6	11.0	14.5	16.3	17.3	17.8	13.9	13.4	13.8	13.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					9,650 12.4		6,920 8.9		10,190 13.1							
					HARPER VALLEY (R)		SANFORD (OP)		NBC FRIDAY NIGHT MOVIE BEGGARMAN, THIEF, PART 2(R) (SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)					8,480 10.9		5,760 7.4		4,820 6.2							
SHARE OF AUDIENCE %					27		18		15	5.3* 13 *		5.4* 13 *		6.9* 16 *		7.2* 17 *
AVG. AUD. BY ¼ HR. %					10.7	11.2	7.1	7.6	5.3	5.3	5.4	5.4	6.6	7.3	7.1	7.3
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					11,050 14.2		11,280 14.5		14,940 19.2							
					BENSON (R)		I'M A BIG GIRL NOW (R)(OP)		ABC FRIDAY NIGHT MOVIE ROBIN & MARIAN							
AVERAGE AUDIENCE (Households (000) & %)					9,800 12.6		9,800 12.6		8,480 10.9							
SHARE OF AUDIENCE %					29		28		22	9.8* 20 *		10.3* 20 *		11.6* 24 *		11.9* 24 *
AVG. AUD. BY ¼ HR. %					11.9	13.3	12.5	12.6	10.0	9.6	10.4	10.1	11.4	11.8	11.9	11.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					10,810 13.9				16,960 21.8				15,090 19.4			
					INCREDIBLE HULK (R)(OP)				DUKES OF HAZZARD (R)				DALLAS (R)			
AVERAGE AUDIENCE (Households (000) & %)					6,850 8.8				12,840 16.5				11,590 14.9			
SHARE OF AUDIENCE %					20	7.8* 18 *		9.7* 21 *	33	15.0* 31 *		17.9* 36 *	31	14.5* 30 *		15.2* 31 *
AVG. AUD. BY ¼ HR. %					7.7	7.9	9.5	9.9	13.9	16.2	17.6	18.3	14.4	14.7	15.1	15.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					9,020 11.6		7,470 9.6		13,380 17.2							
					HARPER VALLEY (R)		SANFORD (OP)		NBC FRIDAY NIGHT MOVIE MRS. R'S DAUGHTER(R)(OP)							
AVERAGE AUDIENCE (Households (000) & %)					7,700 9.9		6,380 8.2		8,710 11.2							
SHARE OF AUDIENCE %					23		18		23	10.0* 21 *		10.5* 21 *		11.9* 24 *		12.3* 25 *
AVG. AUD. BY ¼ HR. %					9.9	9.9	7.8	8.5	9.8	10.2	10.1	10.8	11.7	12.1	12.3	12.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	37.8	37.7	38.3	40.0	40.2	41.3	40.5	41.8	41.3	41.4	41.8	42.0	41.9	42.7	42.6	42.8
WK. 2	40.6	41.4	41.4	42.3	42.0	44.4	45.3	46.0	47.4	49.2	50.1	50.5	48.7	48.5	48.6	48.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. FRI. JULY 10, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. JULY 4, 1981

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					7,940 10.2				13,850 17.8				13,620 17.5			
					EIGHT IS ENOUGH (R)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
AVERAGE AUDIENCE (Households (000) & %)					5,600				9,800				10,430			
SHARE OF AUDIENCE %					7.2	6.7*		7.6*	12.6	11.4*		13.8*	13.4	13.1*		13.6*
AVG. AUD. BY ¼ HR. %					19	18 *		20 *	33	31 *		36 *	33	33 *		34 *
					6.4	7.0	7.2	7.9	10.7	12.0	13.0	14.5	13.2	13.0	13.3	13.9
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					9,880 12.7				13,300 17.1							
					ENOS (R)(OP)				CBS SAT. NIGHT MOVIE I KNOW WHY THE CAGED BIRD SINGS(R)							
AVERAGE AUDIENCE (Households (000) & %)					7,160				8,480							
SHARE OF AUDIENCE %					9.2	8.6*		9.8*	10.9	9.9*		10.2*		11.3*		12.5*
AVG. AUD. BY ¼ HR. %					25	23 *		26 *	28	27 *		28 *		28 *		31 *
					8.3	8.9	9.7	9.8	9.7	10.1	10.1	10.3	11.0	11.5	12.2	12.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					11,830 15.2				10,190 13.1							
					BARBARA MANDRELL (R)(OP)				NBC SATURDAY NIGHT MOVIES MOODSTOCK...BELIVED (R)(OP)							
AVERAGE AUDIENCE (Households (000) & %)					8,320				3,970							
SHARE OF AUDIENCE %					10.7	10.9*		10.5*	5.1	5.4*		4.7*		5.5*		4.8*
AVG. AUD. BY ¼ HR. %					29	30 *		28 *	13	14 *		12 *		14 *		12 *
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					11,510 14.8				16,260 20.9				17,350 22.3			
					EIGHT IS ENOUGH (R)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
AVERAGE AUDIENCE (Households (000) & %)					8,090				13,230				13,070			
SHARE OF AUDIENCE %					10.4	9.0*		11.9*	17.0	15.8*		18.2*	16.8	16.7*		16.9*
AVG. AUD. BY ¼ HR. %					25	22 *		28 *	37	35 *		39 *	38	37 *		38 *
					8.3	9.6	11.2	12.6	14.9	16.7	18.1	18.3	16.6	16.8	17.1	16.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,080 18.1								8,400 10.8			
					CBS SAT. NIGHT MOVIE THE FOUR MUSKETEERS(R)(OP)								CBS REPORTS WHAT SHALL WE DO ABOUT MOTHER?(R)			
AVERAGE AUDIENCE (Households (000) & %)					7,310								5,370			
SHARE OF AUDIENCE %					9.4	9.8*		9.6*		9.5*		8.8*	6.9	6.7*		7.1*
AVG. AUD. BY ¼ HR. %					22	24 *		23 *		21 *		19 *	15	15 *		16 *
					10.2	9.4	9.4	9.7	9.8	9.2	8.9	8.7	6.9	6.5	6.9	7.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					11,440 14.7				8,400 10.8				9,800 12.6			
					BARBARA MANDRELL (R)(OP)				BJ AND THE BEAR (R)(SUS-OP)				GAMES PEOPLE PLAY (R)			
AVERAGE AUDIENCE (Households (000) & %)					8,320				5,760				7,000			
SHARE OF AUDIENCE %					10.7	11.1*		10.3*	7.4	7.1*		7.7*	9.0	8.9*		9.1*
AVG. AUD. BY ¼ HR. %					26	27 *		24 *	16	16 *		16 *	20	20 *		20 *
					10.9	11.3	10.8	9.9	7.1	7.2	7.5	7.8	8.8	9.0	8.9	9.2
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	34.2	35.6	35.3	36.2	36.7	36.7	37.2	37.5	37.1	37.5	38.1	39.5	40.3	40.0	40.4	40.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	39.4	40.3	40.6	40.8	40.6	40.9	41.7	42.8	43.9	45.5	46.5	47.1	45.4	45.2	44.5	44.2

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. SAT. JULY 11, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. JULY 4, 1981

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,590 / 5.9															
	ABC WEEKEND REPORT-SAT.																
	AVERAGE AUDIENCE (Households (000) & %)	4,280 / 5.5															
	SHARE OF AUDIENCE %	15															
	AVG. AUD. BY ¼ HR. %	5.5															
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			10,810 / 13.9													
	SATURDAY NIGHT (11:30-12:47AM) (SUSTAINING 12:47-1:00AM)																
	AVERAGE AUDIENCE (Households (000) & %)			6,070 / 7.8	8.1*		7.9*										
	SHARE OF AUDIENCE %			29	28 *		29 *										
	AVG. AUD. BY ¼ HR. %			8.0	8.3	8.0	7.8	7.1	6.6								
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	5,130 / 6.6															
	ABC WEEKEND REPORT-SAT																
	AVERAGE AUDIENCE (Households (000) & %)	5,060 / 6.5															
	SHARE OF AUDIENCE %	16															
	AVG. AUD. BY ¼ HR. %	6.5															
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			10,810 / 13.9													
	SATURDAY NIGHT (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)																
	AVERAGE AUDIENCE (Households (000) & %)			6,220 / 8.0	8.6*		8.0*		7.3*								
	SHARE OF AUDIENCE %			27	26 *		28 *		30 *								
	AVG. AUD BY ¼ HR. %			8.4	8.8	8.5	7.5	7.4	7.1								

TV HOUSEHOLDS USING TV (See Def. 1)																	
	WK. 1	38.4	35.4	29.7	28.5	27.6	26.8	24.0	22.3	19.6	17.8	16.6	15.0	13.2	11.7	10.5	9.8
	WK. 2	42.1	38.6	33.8	32.2	30.4	27.5	24.9	23.6	20.3	18.1	16.2	14.8	12.8	11.4	10.3	9.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. SAT. JULY 11, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. JULY 5, 1981

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,340 / 12.0								15,640 / 20.1							
		ROOTS: NEXT GENERATIONS (R)(OP)								ABC SUNDAY NIGHT MOVIE THE BLACKBIRD							
	AVERAGE AUDIENCE (Households (000) & %)	4,590 / 5.9	5.7*		5.5*		6.0*		6.3*	9,490 / 12.2	10.9*		12.3*		12.9*		12.5*
	SHARE OF AUDIENCE %	13	13 *		12 *		13 *		13 *	23	21 *		22 *		25 *		25 *
	AVG. AUD. BY ¼ HR. %	5.9	5.4	5.4	5.5	6.1	5.9	6.0	6.6	10.3	11.5	11.9	12.8	13.1	12.6	12.6	12.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	19,450 / 25.0				12,060 / 15.5		12,290 / 15.8		11,830 / 15.2		14,080 / 18.1		17,510 / 22.5			
		60 MINUTES (R)				ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		TRAPPER JOHN, M.D. (R)			
	AVERAGE AUDIENCE (Households (000) & %)	15,250 / 19.6	19.1*		20.1*	10,890 / 14.0		10,890 / 14.0		10,430 / 13.4		12,060 / 15.5		14,080 / 18.1	17.9*		18.3*
	SHARE OF AUDIENCE %	44	44 *		44 *	30		29		25		28		35	34 *		36 *
	AVG. AUD. BY ¼ HR. %	18.1	20.0	20.9	19.2	13.9	14.1	13.7	14.3	12.9	13.9	14.6	16.4	17.3	18.6	18.5	18.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	12,060 / 15.5				17,890 / 23.0								10,660 / 13.7			
		DISNEY'S WONDERFUL WORLD GOOFY TAKES A HOLIDAY(R)				CHIPS (R)(OP)(SUS-OP)								HEAVEN SENT (R)			
	AVERAGE AUDIENCE (Households (000) & %)	8,640 / 11.1	10.5*		11.7*	11.440 / 14.7	12.8*		14.9*		15.6*		15.5*	8,560 / 11.0	10.9*		11.0*
	SHARE OF AUDIENCE %	25	24 *		26 *	29	28 *		30 *		29 *		28 *	22	21 *		22 *
	AVG. AUD. BY ¼ HR. %	10.0	10.9	11.5	11.9	12.4	13.2	14.4	15.5	15.6	15.7	15.8	15.2	10.8	11.1	11.0	11.0

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	7,780 / 10.0								20,310 / 26.1							
		ROOTS: NEXT GENERATIONS (R)(OP)								ABC SUNDAY NIGHT MOVIE NICKELODEON (9:00-11:33PM)							
	AVERAGE AUDIENCE (Households (000) & %)	4,050 / 5.2	4.2*		4.6*		5.5*		6.5*	9,180 / 11.8	11.3*		11.1*		12.4*		12.1*
	SHARE OF AUDIENCE %	11	10 *		10 *		11 *		13 *	23	21 *		20 *		23 *		23 *
	AVG AUD BY ¼ HR. %	4.4	3.9	4.4	4.7	5.6	5.5	5.9	7.2	11.6	11.1	10.9	11.3	12.4	12.4	12.4	11.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	18,520 / 23.8				12,910 / 16.6		13,150 / 16.9		15,170 / 19.5		16,100 / 20.7		18,210 / 23.4			
		60 MINUTES (R)				ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		TRAPPER JOHN, M.D. (R)			
	AVERAGE AUDIENCE (Households (000) & %)	14,390 / 18.5	18.5*		18.6*	11,050 / 14.2		11,590 / 14.9		13,300 / 17.1		14,470 / 18.6		14,940 / 19.2	18.6*		19.7*
	SHARE OF AUDIENCE %	42	44 *		41 *	29		29		32		34		36	35 *		37 *
	AVG. AUD. BY ¼ HR. %	17.6	19.4	18.8	18.3	13.5	14.9	14.7	15.1	16.0	18.2	18.0	19.3	18.4	18.8	19.8	19.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	13,540 / 17.4				15,400 / 19.8				15,870 / 20.4							
		DISNEY'S WONDERFUL WORLD NOW YOU SEE HIM, NOW YOU DON'T, PART 1(R)				CHIPS (R)(OP)				BIG EVENT CHARLIE AND THE GREAT BALLOON CHASE(OP)							
	AVERAGE AUDIENCE (Households (000) & %)	9,730 / 12.5	11.3*		13.7*	12,140 / 15.6	15.2*		16.0*	9,490 / 12.2	11.1*		11.8*		12.8*		13.2*
	SHARE OF AUDIENCE %	28	27 *		30 *	31	32 *		31 *	23	21 *		22 *		24 *		25 *
	AVG. AUD BY ¼ HR. %	10.5	12.0	13.6	13.7	15.0	15.4	16.1	15.8	10.8	11.3	11.7	11.8	12.6	12.9	13.0	13.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	42.9	44.5	45.5	45.8	45.9	47.0	47.9	50.1	51.9	53.9	55.3	54.9	51.9	51.9	50.8	49.5
	WK. 2	41.5	43.3	44.8	46.0	47.3	49.1	50.4	51.5	52.0	54.3	54.4	54.7	54.1	53.6	53.7	52.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

EVE. SUN. JULY 12, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. JULY 5, 1981

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,050 / 5.2															
	ABC WEEKEND REPORT SUN															
AVERAGE AUDIENCE (Households (000) & %)	3,660 / 4.7															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR %	4.7															
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,300 / 8.1															
	CBS SUNDAY NEWS OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	5,990 / 7.7															
SHARE OF AUDIENCE %	17															
AVG. AUD BY ¼ HR. %	7.7															
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			2,880 / 3.7													
			← NBC LATE NIGHT MOVIE THE MISSOURI BREAKS(R) (11:30-12:46AM) (SUSTAINING 12:46-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			1,790 / 2.3	2.6*		2.3*										
SHARE OF AUDIENCE %			9	8 *		9 *										
AVG AUD BY ¼ HR %			2.3	2.8	2.5	2.1	1.9	1.5								
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			3,660 / 4.7													
		(1) (+OP)	ABC WEEKEND REPORT-SUN. (11:33-11:48PM) (OP)													
AVERAGE AUDIENCE (Households (000) & %)			3,500													
SHARE OF AUDIENCE %		12.4*	4.5													
AVG. AUD. BY ¼ HR %	12.9	27 * / 12.0	13 / 4.6	4.3												
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,770 / 8.7															
	CBS SUNDAY NEWS OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	6,540 / 8.4															
SHARE OF AUDIENCE %	18															
AVG AUD. BY ¼ HR %	8.4															
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			2,960 / 3.8													
			NBC LATE NIGHT MOVIE SIDE SHOW(R) (11:30-12:15AM) (SUSTAINING 12:15-1:30AM)													
AVERAGE AUDIENCE (Households (000) & %)			2,180 / 2.8	2.9*												
SHARE OF AUDIENCE %			8	8 *												
AVG. AUD. BY ¼ HR. %			2.8	2.9	2.6											
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	45.0	39.8	33.1	29.7	26.0	23.4	20.2	18.2	15.4	13.3	10.7	8.9	7.3	6.2	5.3	4.5
WK. 2	48.8	44.6	36.9	33.2	28.8	25.7	22.3	20.0	17.6	15.3	12.4	10.4	8.1	6.5	5.7	4.8

U.S. TV Households 77,800,000

(1) ABC SUNDAY NIGHT MOVIE, NICKELODEON, ABC (9:00-11:33PM)

For explanation of symbols, See page A

EVE. SUN. JULY 12, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.-FRI. JUNE 29-JULY 3, 1981

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			3,810 / 4.9				4,820 / 6.2									
	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,030 / 3.9				3,970 / 5.1									
SHARE OF AUDIENCE %			31				27									
AVG. AUD. BY ¼ HR. %			3.7	4.0			5.0	5.2								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	2,880 / 3.7				2,650 / 3.4								5,450 / 7.0		6,460 / 8.3	
	MORNING-CHARLES KURALT				CAPTAIN KANGAROO								JEFFERSONS M-F (MTUWF)(S)(OP)		ALICE-M-F (MTUWF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	1,630 / 2.1	1.8*		2.4*	1,630 / 2.1	2.0*		2.3*					4,280 / 5.5		5,600 / 7.2	
SHARE OF AUDIENCE %	19	19 *		19 *	12	12 *		12 *					26		32	
AVG. AUD. BY ¼ HR. %	1.6	2.0	2.2	2.5	1.8	2.2	2.3	2.2					4.9	6.1	6.9	7.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			3,810 / 4.9				4,280 / 5.5						2,650 / 3.4		3,500 / 4.5	
	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			2,960 / 3.8				3,420 / 4.4						2,260 / 2.9		2,960 / 3.8	
SHARE OF AUDIENCE %			30				24						14		17	
AVG. AUD. BY ¼ HR. %			3.6	3.9			4.6	4.3					2.8	3.1	3.8	3.8
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			3,810 / 4.9				4,280 / 5.5									
	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				~~GOOD MORNING, AMERICA-830~~ (CO-OP) (PARTICIPATING)											(SUS-OP)
AVERAGE AUDIENCE (Households (000) & %)			3,030 / 3.9				3,500 / 4.5									
SHARE OF AUDIENCE %			30				25									
AVG. AUD. BY ¼ HR. %			3.9	3.8			4.5	4.6								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	2,960 / 3.8				2,570 / 3.3								5,760 / 7.4		6,460 / 8.3	
	MORNING-CHARLES KURALT				CAPTAIN KANGAROO								JEFFERSONS M-F		ALICE-M-F >(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)	1,630 / 2.1	2.0*		2.3*	1,560 / 2.0	1.7*		2.3*					4,750 / 6.1		5,600 / 7.2	
SHARE OF AUDIENCE %	18	20 *		18 *	12	11 *		13 *					29		33	
AVG. AUD. BY ¼ HR. %	1.8	2.1	2.3	2.4	1.5	1.8	2.1	2.6					5.6	6.6	7.2	7.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			3,730 / 4.8				4,200 / 5.4						2,880 / 3.7		3,270 / 4.2	
	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								LAS VEGAS GAMBIT		BLOCKBUSTERS >(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)			2,880 / 3.7				3,500 / 4.5						2,490 / 3.2		2,720 / 3.5	
SHARE OF AUDIENCE %			28				25						15		16	
AVG. AUD. BY ¼ HR. %			3.6	3.7			4.4	4.5					3.1	3.3	3.6	3.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	6.2	7.7	9.4	11.0	13.1	15.2	16.5	17.5	18.6	20.0	20.6	20.9	20.7	21.9	22.1	22.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	6.8	8.3	9.9	11.0	12.8	14.4	16.3	17.6	18.7	19.6	20.1	21.1	21.2	21.9	21.7	22.0

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 6-10, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.–FRI. JUNE 29–JULY 3, 1981

WEEK		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,640 11.1				6,920 8.9		7,240 9.3		10,430 13.4				10,110 13.0			
			THREE'S COMPANY DAYTIME				FAMILY FEUD		RYAN'S HOPE (SUS OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
		AVERAGE AUDIENCE (Households (000) & %)	6,300 8.1	7.6*		8.7*	5,840 7.5		6,070 7.8		7,860 10.1	9.8*		10.5*	7,620 9.8	9.8*		9.9*
		SHARE OF AUDIENCE %	33	32 *		35 *	29		30		36	34 *		38 *	36	36 *		36 *
		AVG. AUD. BY ¼ HR %	7.0	8.1	8.6	8.7	7.4	7.6	7.7	7.9	9.6	10.0	10.5	10.5	9.7	9.8	9.7	10.1
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,210 6.7		6,220 8.0				8,250 10.6				6,540 8.4				5,130 6.6	
			PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				SEARCH FOR TOMORROW	
		AVERAGE AUDIENCE (Households (000) & %)	4,510 5.8		5,370 6.9				5,680 7.3	7.1*		7.5*	4,900 6.3	6.2*		6.5*	4,510 5.8	
		SHARE OF AUDIENCE %	25		28				28	28 *		28 *	23	22 *		24 *	21	
		AVG. AUD. BY ¼ HR. %	5.7	6.0	6.7	7.2			7.0	7.3	7.4	7.6	6.3	6.0	6.4	6.6	5.7	5.7
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,510 5.8		4,050 5.2		2,410 3.1		3,030 3.9		5,520 7.1				4,510 5.8			
			WHEEL OF FORTUNE		PASSWORD PLUS		CARD SHARKS		DOCTORS		DAYS OF OUR LIVES				ANOTHER WORLD (M-TH)(S)(OP)			
		AVERAGE AUDIENCE (Households (000) & %)	3,970 5.1		3,500 4.5		2,020 2.6		2,490 3.2		3,810 4.9	4.9*		4.9*	3,270 4.2	4.2*		4.1*
		SHARE OF AUDIENCE %	22		18		10		12		17	17 *		18 *	15	15 *		15 *
		AVG. AUD. BY ¼ HR. %	5.0	5.1	4.5	4.5	2.5	2.6	3.2	3.3	4.9	5.0	5.0	4.9	4.3	4.1	4.2	4.1
2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	8,870 11.4				7,470 9.6		7,240 9.3		9,730 12.5				10,190 13.1			
			THREE'S COMPANY DAYTIME >(SUS-OP)				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (SUS-OP)>(OP)				ONE LIFE TO LIVE (SUS OP)			
		AVERAGE AUDIENCE (Households (000) & %)	6,540 8.4	8.0*		8.9*	6,300 8.1		5,990 7.7		7,310 9.4	9.2*		9.7*	7,860 10.1	9.9*		10.3*
		SHARE OF AUDIENCE %	35	34 *		36 *	31		29		33	33 *		34 *	37	36 *		38 *
		AVG AUD BY ¼ HR %	7.6	8.1	8.7	9.1	7.9	8.3	7.6	7.7	9.1	9.1	9.5	9.9	10.0	9.9	10.2	10.5
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,900 6.3		5,840 7.5				8,170 10.5				7,000 9.0				5,290 6.8	
			PRICE IS RIGHT 1 >(SUS-OP)		PRICE IS RIGHT 2 (OP)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				SEARCH FOR TOMORROW	
		AVERAGE AUDIENCE (Households (000) & %)	4,430 5.7		4,980 6.4				5,840 7.5	7.2*		7.8*	5,060 6.5	6.4*		6.7*	4,670 6.0	
		SHARE OF AUDIENCE %	25		26				28	28 *		29 *	23	23 *		24 *	22	
		AVG. AUD BY ¼ HR %	5.7	5.6	6.3	6.6			7.0	7.4	7.8	7.8	6.4	6.4	6.7	6.7	6.0	6.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,280 5.5		4,120 5.3		3,110 4.0		2,650 3.4		5,290 6.8				4,360 5.6			
			WHEEL OF FORTUNE >(SUS-OP)		PASSWORD PLUS		CARD SHARKS		DOCTORS		DAYS OF OUR LIVES (SUS-OP)>				ANOTHER WORLD			
		AVERAGE AUDIENCE (Households (000) & %)	3,890 5.0		3,580 4.6		2,650 3.4		2,180 2.8		3,890 5.0	4.8*		5.2*	3,350 4.3	4.2*		4.4*
		SHARE OF AUDIENCE %	22		18		13		11		18	17 *		18 *	16	15 *		16 *
		AVG AUD BY ¼ HR. %	4.8	5.1	4.6	4.7	3.3	3.4	2.9	2.8	4.7	4.9	5.3	5.2	4.1	4.3	4.4	4.4
	TV HOUSEHOLDS USING TV (See Def 1)	WK 1	23.1	24.0	24.7	25.5	25.9	26.6	25.8	26.6	[illegible]	28.1	27.5	27.7	27.0	27.8	27.2	27.8
		WK 2	22.2	23.1	24.6	25.5	[illegible]	26.9	26.3	26.9	27.8	28.5	28.0	28.4	27.5	28.0	27.1	27.6

U.S. TV Households 77,800,000

For explanation of symbols, See page A

DAY MON.–FRI. JULY 6–10, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.–FRI. JUNE 29–JULY 3, 1981

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	10,970 / 14.1				4,820 / 6.2										8,790 / 11.3	
		GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT (TU-F)(SUS-OP)										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	9,100 / 11.7	11.4*		11.9*	4,280 / 5.5										7,700 / 9.9	
	SHARE OF AUDIENCE %	40	39 *		40 *	20										23	
	AVG. AUD. BY ¼ HR. %	11.1	11.7	12.0	11.7	5.6	5.4									9.8	10.0
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	6,540 / 8.4				3,970 / 5.1										9,410 / 12.1	
		GUIDING LIGHT (OP)				ONE DAY AT A TIME M-F										CBS EVENING NEWS RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,210 / 6.7	6.7*		6.7*	3,270 / 4.2										8,170 / 10.5	
	SHARE OF AUDIENCE %	23	23 *		22 *	15										25	
	AVG. AUD. BY ¼ HR. %	6.5	6.8	6.8	6.6	4.0	4.5									10.2	10.7
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	3,890 / 5.0														8,400 / 10.8	
		TEXAS (M-TH) (S)(OP)						(S)(OP)								NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,960 / 3.8	3.7*		4.0*											7,470 / 9.6	
	SHARE OF AUDIENCE %	13	13 *		13 *											23	
	AVG. AUD. BY ¼ HR. %	3.7	3.7	4.1	3.9											9.4	9.7
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	11,360 / 14.6				4,280 / 5.5										8,950 / 11.5	
		GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	9,260 / 11.9	11.7*		12.1*	3,730 / 4.8										7,860 / 10.1	
	SHARE OF AUDIENCE %	41	41 *		41 *	17										23	
	AVG. AUD. BY ¼ HR. %	11.5	12.0	12.3	11.9	5.0	4.6									9.9	10.3
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	6,850 / 8.8				4,200 / 5.4										9,410 / 12.1	
		GUIDING LIGHT (OP)				ONE DAY AT A TIME-M-F (MWTHF)(S)(OP)										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,520 / 7.1	7.1*		7.2*	3,580 / 4.6										8,250 / 10.6	
	SHARE OF AUDIENCE %	24	25 *		24 *	16										25	
	AVG. AUD. BY ¼ HR. %	7.0	7.1	7.3	7.1	4.3	4.8									10.6	10.6
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	3,970 / 5.1														8,250 / 10.6	
		TEXAS														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	2,960 / 3.8	3.7*		3.9*											7,080 / 9.1	
	SHARE OF AUDIENCE %	13	13 *		13 *											21	
	AVG. AUD. BY ¼ HR. %	3.8	3.7	3.8	4.1											8.9	9.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.4	29.7	30.1	30.0	27.9	28.9	29.5	30.5	32.1	33.5	34.8	36.5	39.7	41.4	41.7	43.0
WK. 2	27.9	28.8	29.6	29.9	28.1	29.1	30.2	32.0	33.5	35.2	36.2	38.0	40.5	42.3	42.8	43.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.–FRI. JULY 6–10, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY SAT. JULY 4, 1981

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,330 / 3.0		3,350 / 4.3		4,200 / 5.4		5,450 / 7.0		5,840 / 7.5		5,520 / 7.1	
					GREATEST SUPERFRIENDS-1 (OP)		GREATEST SUPERFRIENDS-2		FONZ/HAPPY DAYS GANG		RICHIE RICH		SCOOBY & SCRAPPY DOO (OP)		THUNDARR-THE BARBARIAN (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,950 / 2.5		2,650 / 3.4		3,350 / 4.3		4,360 / 5.6		4,820 / 6.2		4,590 / 5.9	
SHARE OF AUDIENCE %					32		28		25		27		27		24	
AVG. AUD. BY ¼ HR. %					2.2	2.8	3.2	3.6	4.1	4.6	5.1	6.1	6.5	6.0	5.6	6.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					2,020 / 2.6		3,350 / 4.3		4,670 / 6.0		5,210 / 6.7		4,200 / 5.4		6,070 / 7.8	
					TOM AND JERRY (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3		ALL NEW POPEYE HOUR 1 (OP)		ALL NEW POPEYE HOUR 2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,480 / 1.9		2,570 / 3.3		3,660 / 4.7		4,120 / 5.3		3,580 / 4.6		4,820 / 6.2	
SHARE OF AUDIENCE %					21		24		27		26		20		25	
AVG. AUD. BY ¼ HR. %					1.4	2.3	3.0	3.5	4.4	5.1	5.3	5.3	4.4	4.8	6.1	6.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					470 / .6		2,260 / 2.9		19,060 / 24.5							
					FLINTSTONE'S COMEDY SHW 1 (OP)		FLINTSTONE'S COMEDY SHW 2 (OP)		← WIMBLEDON TENNIS CHMP-SAT (9:00-3:00PM)							
AVERAGE AUDIENCE (Households (000) & %)					310 / <<		1,480 / 1.9		6,150 / 7.9	4.5*		5.7*		6.4*		8.0*
SHARE OF AUDIENCE %							16		33	28 *		29 *		29 *		32 *
AVG. AUD. BY ¼ HR. %					<<	.5	1.2	2.5	4.0	5.0	5.5	6.0	6.2	6.6	7.7	8.2
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					1,710 / 2.2		2,960 / 3.8		3,660 / 4.7		4,980 / 6.4		6,150 / 7.9		5,290 / 6.8	
					GREATEST SUPERFRIENDS-1 (OP)		GREATEST SUPERFRIENDS-2		FONZ/HAPPY DAYS GANG		RICHIE RICH		SCOOBY & SCRAPPY DOO (OP)		THUNDARR-THE BARBARIAN (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,400 / 1.8		2,330 / 3.0		3,190 / 4.1		4,430 / 5.7		4,980 / 6.4		4,430 / 5.7	
SHARE OF AUDIENCE %					27		31		28		31		34		29	
AVG. AUD. BY ¼ HR. %					1.5	2.1	2.9	3.2	3.7	4.5	5.3	6.0	6.5	6.3	5.7	5.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					2,020 / 2.6		3,350 / 4.3		4,980 / 6.4		5,210 / 6.7		4,900 / 6.3		5,290 / 6.8	
					TOM AND JERRY (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3		ALL NEW POPEYE HOUR 1 (OP)		ALL NEW POPEYE HOUR 2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,400 / 1.8		2,330 / 3.0		3,970 / 5.1		4,360 / 5.6		3,890 / 5.0		4,050 / 5.2	
SHARE OF AUDIENCE %					25		28		34		31		26		27	
AVG. AUD. BY ¼ HR. %					1.6	2.0	2.6	3.4	4.9	5.4	5.7	5.6	5.2	4.9	5.5	5.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					1,320 / 1.7		1,560 / 2.0		2,800 / 3.6		2,880 / 3.7		2,880 / 3.7		3,660 / 4.7	
					FLINTSTONE'S COMEDY SHW 1 (OP)		FLINTSTONE'S COMEDY SHW 2 (OP)		GODZILLA (OP)		BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		DAFFY DUCK SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					930 / 1.2		1,170 / 1.5		2,180 / 2.8		2,410 / 3.1		2,490 / 3.2		2,880 / 3.7	
SHARE OF AUDIENCE %					18		15		20		18		18		19	
AVG. AUD. BY ¼ HR. %					1.1	1.3	1.4	1.5	2.5	3.2	3.1	3.1	3.1	3.3	3.5	3.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	3.0	3.4	4.3	6.1	7.8	10.5	13.0	14.4	16.3	18.2	19.9	20.9	22.2	23.3	24.5	25.5
WK. 2	3.5	3.8	4.8	5.5	6.4	8.1	10.1	11.6	13.9	15.8	17.7	18.5	18.9	19.1	19.4	19.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SAT. JULY 11, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 4, 1981

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,910 / 7.6		5,130 / 6.6		4,120 / 5.3		5,990 / 7.7									
	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		(1)		← AMERICAN BANDSTAND '81 →									
AVERAGE AUDIENCE (Households (000) & %)	5,060 / 6.5		4,360 / 5.6		3,350 / 4.3		3,270 / 4.2	3.6*		4.8*						
SHARE OF AUDIENCE %	26		23		15		16	13 *		19 *						
AVG. AUD. BY ¼ HR. %	6.7	6.4	5.6	5.6	4.3	4.3	3.1	4.0	4.7	4.9						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,130 / 6.6		5,760 / 7.4		4,900 / 6.3		4,670 / 6.0		4,200 / 5.4		2,570 / 3.3					
	TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)		NEW FAT ALBERT SHOW (OP)		DRAK PACK (OP)		JASON OF STAR COMMAND (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	4,590 / 5.9		4,820 / 6.2		4,120 / 5.3		4,050 / 5.2		3,270 / 4.2		1,950 / 2.5					
SHARE OF AUDIENCE %	23		23		19		20		17		11					
AVG. AUD. BY ¼ HR. %	6.0	5.8	6.2	6.2	5.2	5.3	5.2	5.2	4.2	4.2	2.8	2.1				
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	WIMBLEDON TENNIS CHMP-SAT (9:00-3:00PM)															
AVERAGE AUDIENCE (Households (000) & %)		9.5*		11.0*		12.7*		11.0*		7.5*		6.4*		6.2*		6.1*
SHARE OF AUDIENCE %		37 *		42 *		45 *		40 *		29 *		26 *		26 *		25 *
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,450 / 7.0		4,750 / 6.1		4,980 / 6.4		5,520 / 7.1									
	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		ABC WEEKEND SPECIALS SOUP FOR PRESIDENT		← AMERICAN BANDSTAND '81 →									
AVERAGE AUDIENCE (Households (000) & %)	4,590 / 5.9		4,050 / 5.2		4,200 / 5.4		3,660 / 4.7	4.5*		4.9*						
SHARE OF AUDIENCE %	30		28		25		20	19 *		21 *						
AVG. AUD. BY ¼ HR. %	5.7	6.1	5.4	5.0	5.4	5.4	4.4	4.5	5.0	4.9						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,750 / 6.1		5,450 / 7.0		4,900 / 6.3		4,360 / 5.6		4,430 / 5.7		3,110 / 4.0					
	TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)		NEW FAT ALBERT SHOW (OP)		DRAK PACK (OP)		JASON OF STAR COMMAND (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	3,890 / 5.0		4,590 / 5.9		3,890 / 5.0		3,730 / 4.8		3,420 / 4.4		2,570 / 3.3					
SHARE OF AUDIENCE %	25		29		22		20		18		14					
AVG. AUD. BY ¼ HR. %	4.9	5.2	5.6	6.2	4.9	5.1	4.7	4.9	4.6	4.1	3.3	3.3				
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	3,580 / 4.6		2,800 / 3.6		2,960 / 3.8		2,880 / 3.7						3,190 / 4.1	10,110 / 13.0		
	JETSONS (OP)		HONG KONG PHOOEY (OP)		JONNY QUEST (OP)		FLINTSTONES						BASEBALL TODAY (2:00-2:21PM) (→OP)	NBC SPORTS-SUMMER SEASON (2:21-5:01PM)(OP)		
AVERAGE AUDIENCE (Households (000) & %)	3,030 / 3.9		2,570 / 3.3		2,410 / 3.1		2,260 / 2.9						2,570 / 3.3	3,580 / 4.6		3.8*
SHARE OF AUDIENCE %	19		16		14		12						14	17		15 *
AVG. AUD. BY ¼ HR. %	3.9	3.9	3.1	3.5	3.0	3.2	2.7	3.1					3.5	2.7	3.5	4.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	26.0	26.2	26.3	26.7	26.8	28.4	27.5	25.5	25.5	25.0	23.7	23.8	23.3	23.5	24.4	24.9
WK. 2	20.3	20.4	20.3	20.7	22.0	23.3	23.4	24.0	24.0	23.9	23.5	23.5	23.3	23.4	24.4	25.2

U.S. TV Households: 77,800,000

(1)ABC WEEKEND SPECIALS,IF I'M LOST, HOW COME I FOUND YOU? (12:00-12:30PM)

For explanation of symbols, See page A.

DAY SAT. JULY 11, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 4, 1981

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)									8,250 10.6							
										ABC WIDE WORLD-SPORTS SAT							
	AVERAGE AUDIENCE (Households (000) & %)									3,890 5.0							
	SHARE OF AUDIENCE %									17	4.9* 18 *		4.5* 16 *		5.8* 19 *		
	AVG. AUD. BY ¼ HR. %									5.1	4.7	4.5	4.5	5.8	5.7		
CBS TV	TOTAL AUDIENCE (Households (000) & %)			4,980 6.4				7,240 9.3								6,300 8.1	
				WESTERN OPEN GOLF-SAT.				CBS SPORTS SATURDAY								CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)			2,960 3.8				3,420 4.4								5,290 6.8	
	SHARE OF AUDIENCE %			15	3.5* 14 *		4.0* 16 *	16	3.8* 14 *		4.5* 16 *		4.8* 17 *			21	
	AVG. AUD. BY ¼ HR. %			3.4	3.5	4.0	4.1	3.8	3.8	4.5	4.6	4.7	4.9			6.9	6.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	13,380 17.2														5,910 7.6	
		NBC SPORTS-SUMMER SEASON														NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)	5,060 6.5														4,980 6.4	
	SHARE OF AUDIENCE %	24	5.4* 22 *		6.6* 25 *		7.1* 28 *		7.0* 26 *		6.2* 23 *		6.8* 24 *			19	
	AVG. AUD. BY ¼ HR. %	5.1	5.6	6.5	6.6	6.9	7.3	7.2	6.8	6.3	6.1	7.0	6.6			6.1	6.6

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)									9,570 12.3							
										ABC WIDE WORLD-SPORTS SAT							
	AVERAGE AUDIENCE (Households (000) & %)									4,980 6.4							
	SHARE OF AUDIENCE %									19	6.1* 20 *		6.3* 19 *		6.9* 19 *		
	AVG. AUD. BY ¼ HR. %									6.1	6.2	6.1	6.4	6.9	7.0		
CBS TV	TOTAL AUDIENCE (Households (000) & %)							9,100 11.7								7,390 9.5	
								CBS SPORTS SATURDAY								CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)							4,590 5.9								6,380 8.2	
	SHARE OF AUDIENCE %							19	4.0* 14 *		6.7* 22 *		7.1* 22 *			22	
	AVG. AUD. BY ¼ HR. %							3.9	4.1	6.0	7.3	7.0	7.1			8.2	8.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)															5,910 7.6	
		NBC SPORTS SUMMER SEASON (2:21-5:01PM)														NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)															4,820 6.2	
	SHARE OF AUDIENCE %		4.2* 17 *		4.5* 17 *		5.3* 19 *		5.8* 20 *							16	
	AVG. AUD. BY ¼ HR. %	4.1	4.3	4.3	4.7	5.3	5.3	6.0	5.7	4.6						6.4	6.0

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	24.6	24.9	24.9	25.9	25.9	26.2	26.8	27.1	27.2	27.6	27.9	28.4	30.4	31.7	32.5	33.7
WK. 2	25.0	25.1	25.9	27.3	27.7	28.5	29.6	29.9	30.2	31.5	32.4	34.1	35.9	37.7	37.6	38.9

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SAT. JULY 11, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 5, 1981

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)															2,800 3.6	
																KIDS ARE PEOPLE TOO ! (10:30-11:05AM)	
	AVERAGE AUDIENCE (Households (000) & %)															2,100	
	SHARE OF AUDIENCE %															2.7	2.7*
	AVG. AUD. BY ¼ HR. %															14	14 *
																2.4	2.9
1	**CBS TV**																
	TOTAL AUDIENCE (Households (000) & %)									4,980 6.4							
						MIGHTY MOUSE/ HECKLE-JECKL (SUS)(SUS-OP)		THREE ROBONIC STOOGES (SUS)(OP)		←		SUNDAY MORNING		→		MARSHALL EFRON (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									2,720							
	SHARE OF AUDIENCE %									3.5	3.3*		3.7*		3.4*		
	AVG. AUD. BY ¼ HR. %									24	28 *		25 *		20 *		
										3.0	3.6	3.8	3.7	3.4	3.5		
1	**NBC TV**																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)															2,260 2.9	
																KIDS ARE PEOPLE TOO ! (10:30-11:03AM)	
	AVERAGE AUDIENCE (Households (000) & %)															1,710	
	SHARE OF AUDIENCE %															2.2	
	AVG. AUD. BY ¼ HR. %															12	
																2.0	2.3
2	**CBS TV**																
	TOTAL AUDIENCE (Households (000) & %)									4,280 5.5							
						MIGHTY MOUSE/ HECKLE-JECKL (SUS)(OP)		THREE ROBONIC STOOGES (SUS)(SUS-OP)		←		SUNDAY MORNING		→		MARSHALL EFRON (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									2,180							
	SHARE OF AUDIENCE %									2.8	2.2*		2.9*		3.2*		
	AVG. AUD. BY ¼ HR. %									20	19 *		20 *		20 *		
										1.9	2.5	3.0	2.9	3.1	3.4		
2	**NBC TV**																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	4.1	4.5	5.0	5.5	6.2	7.4	9.7	10.6	12.1	13.7	14.9	15.9	16.4	18.4	19.0	19.5
WK. 2	2.5	2.8	3.0	3.6	5.1	7.0	8.2	9.7	11.8	13.4	14.5	15.6	16.3	17.2	17.5	18.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. JULY 12, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 5, 1981

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,260 2.9		1,870 2.4		3,110 4.0											
		KIDS ARE PEOPLE TOO (11:05-11:30AM) (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)									
	AVERAGE AUDIENCE (Households (000) & %)	1,950 2.5		1,480 1.9		2,410 3.1											
	SHARE OF AUDIENCE %	13		10		14											
	AVG. AUD. BY ¼ HR. %	2.5	2.5	1.8	2.0	3.4	2.9										
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,420 4.4												8,790 11.3	
				FACE THE NATION												WESTERN OPEN GOLF-SUN. (2:30-4:35PM)	
	AVERAGE AUDIENCE (Households (000) & %)			2,720 3.5												4,360 5.6	4.6*
	SHARE OF AUDIENCE %			18												20	17 *
	AVG. AUD. BY ¼ HR. %			3.1	3.9											4.6	4.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)							3,190 4.1									
								MEET THE PRESS									
	AVERAGE AUDIENCE (Households (000) & %)							2,570 3.3									
	SHARE OF AUDIENCE %							15									
	AVG. AUD. BY ¼ HR. %							3.3	3.2								

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,880 3.7		2,570 3.3		3,660 4.7											
		KIDS ARE PEOPLE TOO (11:03-11:30AM) (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)									
	AVERAGE AUDIENCE (Households (000) & %)	2,330 3.0		1,950 2.5		2,650 3.4											
	SHARE OF AUDIENCE %	16		12		16											
	AVG. AUD. BY ¼ HR. %	2.9	3.1	2.4	2.7	3.8	3.1										
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,350 4.3													
				FACE THE NATION													
	AVERAGE AUDIENCE (Households (000) & %)			2,880 3.7													
	SHARE OF AUDIENCE %			19													
	AVG. AUD. BY ¼ HR. %			3.5	3.9												
NBC TV	TOTAL AUDIENCE (Households (000) & %)							2,260 2.9									
								MEET THE PRESS	← RELIGIOUS SERIES (SUS) →								
	AVERAGE AUDIENCE (Households (000) & %)							1,870 2.4									
	SHARE OF AUDIENCE %							12									
	AVG. AUD. BY ¼ HR. %							2.4	2.5								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	18.9	19.2	19.4	20.3	21.4	22.6	23.2	24.1	23.8	24.7	24.6	25.4	24.9	25.4	26.2	26.9
WK. 2	18.4	19.0	19.8	20.9	21.0	21.3	21.3	22.3	23.0	24.3	25.0	25.4	25.8	25.7	26.9	27.4

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. JULY 12, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 5, 1981

WEEK		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
1	ABC TV	TOTAL AUDIENCE (Households (000) & %)									7,780 10.0						6,220 8.0	
											AMERICAN SPORTSMAN						ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000) & %)									4,670						5,060	
		SHARE OF AUDIENCE %									6.0	5.4*		6.7*			6.5	
		AVG. AUD. BY ¼ HR. %									18	17 *		20 *			17	
											5.2	5.7	6.5	6.8			6.5	6.6
	CBS TV	TOTAL AUDIENCE (Households (000) & %)							7,240 9.3								6,610 8.5	
			WESTERN OPEN GOLF-SUN. (2:30-4:35PM) (OP)								CBS SPORTS SUNDAY (4:35-6:00PM)(OP)						CBS EVENING NEWS-DEAN	
		AVERAGE AUDIENCE (Households (000) & %)							3,660								5,600	
		SHARE OF AUDIENCE %		5.7*		5.8*		6.1*	4.7	4.9*		4.2*		5.1*			7.2	
		AVG. AUD. BY ¼ HR. %		21 *		20 *		20 *	15	15 *		13 *		16 *			18	
			5.8	5.6	5.8	5.9	6.3	5.8	4.9	4.8	4.0	4.4	5.0	5.2			6.6	7.8
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,210 15.7										5,990 7.7	
							SPORTSWORLD										NBC NIGHTLY NEWS-SUN.	
		AVERAGE AUDIENCE (Households (000) & %)					7,550										5,060	
		SHARE OF AUDIENCE %					9.7	7.6*		10.2*		11.1*					6.5	
		AVG. AUD. BY ¼ HR. %					31	24 *		32 *		35 *					17	
							6.8	8.4	8.4	11.1	11.8	10.5					6.3	6.8
2	ABC TV	TOTAL AUDIENCE (Households (000) & %)									7,080 9.1						5,290 6.8	
											AMERICAN SPORTSMAN						ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000) & %)									3,660						4,590	
		SHARE OF AUDIENCE %									4.7	4.3*		5.2*			5.9	
		AVG. AUD. BY ¼ HR. %									14	13 *		15 *			16	
											4.2	4.3	5.1	5.3			5.8	6.0
	CBS TV	TOTAL AUDIENCE (Households (000) & %)							11,590 14.9								7,620 9.8	
											CBS SPORTS SUNDAY						CBS EVENING NEWS-DEAN	
		AVERAGE AUDIENCE (Households (000) & %)							5,990								6,220	
		SHARE OF AUDIENCE %							7.7	7.7*		7.6*		7.9*			8.0	
		AVG. AUD. BY ¼ HR. %							24	25 *		23 *		24 *			21	
									7.2	8.3	8.1	7.1	7.7	8.0			7.8	8.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,040 12.9										5,290 6.8	
							SPORTSWORLD										NBC NIGHTLY NEWS-SUN.	
		AVERAGE AUDIENCE (Households (000) & %)					4,510										4,430	
		SHARE OF AUDIENCE %					5.8	5.6*		5.5*		6.4*					5.7	
		AVG. AUD. BY ¼ HR. %					19	19 *		18 *		20 *					15	
							5.4	5.7	5.6	5.4	6.3	6.5					5.6	5.8
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	27.1	26.7	27.4	29.0	30.1	32.0	32.2	32.3	33.4	34.2	33.7	35.0	37.9	39.2	39.4	40.7
		WK. 2	28.0	28.2	28.9	29.8	30.1	31.3	32.2	32.8	33.8	34.7	34.6	35.4	36.6	37.8	39.0	40.0

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. JULY 12, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG AUD BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
NBC NBC NEWS UPDATE 2-MON(SUS)	1	9.58- 9.59PM	9.45														
EVENING TUESDAY																	
NBC NBC NEWS UPDATE 2-TUE(SUS)	2	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
ABC FEATURETTE(SUS)	2	10.45-11.00PM	10.45														
NBC NBC NEWS UPDATE-2-WED(SUS)	1	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
NBC NBC NEWS UPDATE-5-THU(SUS)	2	9.46- 9.47PM	9.45														
EVENING FRIDAY																	
NBC NBC NEWS UPDATE-2 FRI(SUS)	1	9.49- 9.50PM	9.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	11,050	14.2	11,050	14.2	36	14.2		13,850	17.8	13,850	17.8	38	17.8	
CBS NEWSBREAK-SAT.	1	8.58- 8.59PM	8.45	6,150	7.9	6,150	7.9	21	7.9								
	2	8.52- 8.53PM	8.45								6,920	8.9	6,920	8.9	21	8.9	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	6,300	8.1	6,300	8.1	22	8.1		6,150	7.9	6,150	7.9	19	7.9	
NBC NBC NEWS UPDATE-2-SAT.	1	9.47- 9.48PM	9.45	3,350	4.3	3,350	4.3	11	4.3								
NBC NBC NEWS UPDATE-7-SAT(SUS)	2	9.58- 9.59PM	9.45														
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.	1	8.57- 8.59PM	8.45	6,150	7.9	5,840	7.5	15	7.5								
	2	8.58- 8.59PM	8.45								6,300	8.1	6,300	8.1	16	8.1	
ABC ABC SUNDAY NIGHT MOVIE	2	9.00-11.33PM	→GRID								20,310	26.1	9,180	11.8	23		
			11.30													10.3	
CBS NEWSBREAK-SUN.	1	8.57- 8.59PM	8.45	9,410	12.1	9,340	12.0	24	12.0								
	2	8.58- 8.59PM	8.45								11,200	14.4	11,200	14.4	28	14.4	
NBC NBC NEWS UPDATE-SUN.	2	8.58- 8.59PM	8.45								9,800	12.6	9,800	12.6	24	12.6	
	1	9.10- 9.11PM	9.00	10,660	13.7	10,660	13.7	26	13.7								
NBC NBC NEWS UPDATE-2-SUN(SUS)	1	9.58- 9.59PM	9.45														
NBC NBC NEWS UPDATE-2-SUN.	2	9.50- 9.51PM	9.45								8,010	10.3	8,010	10.3	19	10.3	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	11,280	14.5	11,280	14.5	29	11.5	M-F	10,110	13.0	9,800	12.6	26	10.1	M-F
			9.45						19.0	TU&TH						17.1	TU&TH
ABC ABC NEWS:NIGHTLINE		11.30-12.00MD	11.30	6,850	8.8	5,290	6.8	19	7.6	M-F	6,610	8.5	5,210	6.7	20	7.4	M-F
			11.45						6.1	M-F						6.0	M-F
ABC CHARLIE'S ANGELS-12.00		12.00- 1.09AM	12.00	4,590	5.9	3,270	4.2	16	4.5	THU.	4,750	6.1	3,110	4.0	18	4.3	THU.
			12.15				4.4*	15*	4.3	THU.				4.1*	16*	4.0	THU.
			12.30						4.0	THU.						4.1	THU.
			12.45				4.1*	17*	4.3	THU.				3.9*	19*	3.7	THU.
			1.00						4.0	THU.						3.6	THU.
ABC FANTASY ISLAND-12.00		12.00- 1.08AM	12.00	4,050	5.2	2,020	2.6	11	3.0	MON.	4,670	6.0	2,960	3.8	17	3.3	MON.
CONT'D			12.15				2.7*	10*	2.5	MON.				3.4*	13*	3.5	MON.

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DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC FANTASY ISLAND-12.00-CONT'D			12.30						2.5	MON.						4.0	MON.
			12.45				2.6*	13*	2.7	MON.				4.1*	20*	4.1	MON.
			1.00						2.6	MON.						3.9	MON.
ABC FRIDAYS		12.00- 1.11AM	12.00	7,620	9.8	4,510	5.8	23	6.4	FRI.	8,090	10.4	4,980	6.4	25	7.6	FRI.
			12.15				6.3*	22*	6.1	FRI.				7.6*	26*	7.5	FRI.
			12.30						5.5	FRI.						6.0	FRI.
			12.45				5.5*	23*	5.4	FRI.				5.8*	24*	5.6	FRI.
			1.00						5.3	FRI.						4.9	FRI.
ABC LOVE BOAT-12.00		12.00- 1.09AM	12.00	5,600	7.2	3,660	4.7	21	4.5	WED.	4,900	6.3	3,270	4.2	19	4.7	WED.
			12.15				4.5*	18*	4.6	WED.				4.5*	18*	4.3	WED.
			12.30						4.7	WED.						4.1	WED.
			12.45				4.8*	24*	5.0	WED.				4.1*	21*	4.1	WED.
			1.00						4.6	WED.						3.8	WED.
ABC TUESDAY MOVIE WEEK-PART 1	1	12.00- 1.08AM	12.00	4,980	6.4	2,650	3.4	14	4.0	TUE.	4,510	5.8	2,800	3.6	16	3.8	TUE.
	2	12.00- 1.11AM	12.00											3.7*	14*	3.6	TUE.
			12.15				3.8*	14*	3.6	TUE.						3.7	TUE.
			12.30						3.2	TUE.				3.6*	17*	3.6	TUE.
			12.45				3.1*	14*	3.1	TUE.						3.0	TUE.
			1.00						3.2	TUE.							
ABC TUESDAY MOVIE-WEEK-PART 2	1	1.08- 1.28AM	1.00	2,260	2.9	2,180	2.8	16	3.0	TUE.							
	2	1.11- 1.34AM	1.00								2,330	3.0	2,180	2.8	18	2.9	TUE.
			1.15						2.7	TUE.						2.8	TUE.
			1.30													2.6	TUE.
	1	1.28- 2.42AM	(SUS)														
	2	1.34- 2.28AM	(SUS)														
CBS NEWSBREAK-M-F	1	8.58- 8.59PM	8.45	7,780	10.0	7,780	10.0	21	10.0	M-F							
	2	>	8.45								7,940	10.2	7,860	10.1	21	10.1	M-F
CBS CBS NEWS SPEC. RPT-11.30P(S)	2	11.30-12.03AM	11.30								6,690	8.6	4,900	6.3	19	7.3	TUE.
			11.45													5.5	TUE.
			12.00													5.1	TUE.
CBS LATE MOVIE I		>	11.30	7,940	10.2	5,130	6.6	23	7.2	M-F	7,160	9.2	4,670	6.0	22	7.0	M-F
			11.45				7.2*	21*	7.2	MWTHF				6.9*	21*	6.8	MWTHF
			12.00						6.8	M-F						6.0	M-F
			12.15				6.7*	24*	6.4	M F				5.8*	22*	5.6	M-F
			12.30						5.8	M-F						5.3	M-F
			12.45				5.5*	25*	5.3	M-F				4.7*	23*	4.8	M-F
			1.00						5.1	TUE.						4.4	TUE.
			1.15						4.7	TUE.						4.0	TUE.
		VARIOUS TIMES	(SUS)														
CBS VIETNAM TODAY(S)	1	11.30-12.05AM	11.30	7,160	9.2	5,760	7.4	21	8.0	TUE.							
			11.45				7.5*	21*	7.1	TUE.							
			12.00						6.5	TUE.							
CBS LATE MOVIE II		>	12.30	4,280	5.5	3,500	4.5	24	4.8	M-F	4,200	5.4	3,190	4.1	24	4.7	M-F
			12.45						4.9	MWTHF						4.6	MWTHF
			1.00						4.6	M-F						4.3	M-F
			1.15				4.1*	22*	4.3	M-F				4.1*	25*	3.9	M F
			1.30						4.4	TU & W						3.6	TU & W
CONT'D																	

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EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE II-CONT'D			1.45				4.5*	33*	4.1	TU & W				3.5*	26*	3.5	TU & W
			2.00						3.0	TUE.						2.9	TUE.
		VARIOUS TIMES	(SUS)														
NBC NBC NEWS UPDATE-M-F		8.58- 8.59PM	8.45	7,240	9.3	7,240	9.3	19	9.3	M-F	7,390	9.5	7,390	9.5	20	9.5	M-F
NBC NBC NEWS UPDATE-2-M-F	2	>	9.30								9,100	11.7	9,100	11.7	22	8.4	MWF
	1	>	9.45	6,920	8.9	6,920	8.9	16	8.6	TU&TH						13.3	MWF
			10.00						9.1	THU.							
NBC TONIGHT SHOW		>	11.30	7,780	10.0	4,900	6.3	22	8.7	M-F	9,570	12.3	5,600	7.2	24	8.7	M-F
			11.45				8.2*	22*	6.8	M-F				8.3*	25*	7.8	M-F
			12.00						6.6	M-F						6.8	M-F
			12.15				6.3*	23*	6.0	M-F				6.1*	23*	5.4	M-F
			12.30						5.1	MTUWF							
NBC WIMBLEDON TENNIS-FRI(S)	1	11.30-11.45PM	11.30	5,290	6.8	4,980	6.4	19	6.4	FRI.							
NBC WIMBLEDON TENNIS-MON(S)	1	11.30-11.45PM	11.30	6,070	7.8	6,070	7.8	22	7.8	MON.							
NBC WIMBLEDON TENNIS-TUE(S)	1	11.30-11.45PM	11.30	6,300	8.1	5,910	7.6	20	7.6	TUE.							
NBC WIMBLEDON TENNIS WED(S)	1	11.30-11.45PM	11.30	8,560	11.0	8,170	10.5	29	10.5	WED.							
NBC SCTV NETWORK/90	2	12.30- 2.00AM	12.30								5,290	6.8	2,800	3.6	19	4.1	FRI.
			12.45											3.9*	16*	3.7	FRI.
			1.00													3.5	FRI.
			1.15											3.5*	18*	3.5	FRI.
			1.30													3.5	FRI.
			1.45											3.3*	22*	3.2	FRI.
NBC TOMORROW COAST TO COAST-1	2	12.30- 1.00AM	12.30								3,420	4.4	2,800	3.6	18	3.8	M-TH
			12.45													3.4	M-TH
NBC WIMBLEDON MENS SEMI-FINAL(S)	1	12.30- 2.30AM	12.30	5,910	7.6	2,960	3.8	22	5.0	THU.							
			12.45				4.8*	20*	4.6	THU.							
			1.00						4.1	THU.							
			1.15				4.0*	21*	3.8	THU.							
			1.30						3.7	THU.							
			1.45				3.5*	24*	3.4	THU.							
			2.00						3.2	THU.							
			2.15				3.1*	27*	3.0	THU.							
NBC SCTV NETWORK/90	1	12.45- 2.15AM	12.45	4,750	6.1	2,180	2.8	16	3.4	FRI.							
			1.00						2.9	FRI.							
			1.15				3.0*	15*	3.2	FRI.							
			1.30						3.1	FRI.							
			1.45				2.8*	18*	2.5	FRI.							
			2.00						1.9	FRI.							
NBC TOMORROW COAST TO COAST-1	1	12.45- 1.15AM	12.45	3,270	4.2	2,720	3.5	19	3.7	M-W							
			1.00						3.3	M-W							
NBC TOMORROW COAST TO COAST-2	2	1.00- 1.45AM	1.00								2,720	3.5	2,020	2.6	17	3.0	M-TH
	1	>	1.15	2,880	3.7	2,020	2.6	19	3.1	M-W				2.8*	17*	2.5	M-TH
			1.30						2.4	M-W						2.3	M-TH
			1.45				2.3*	18*	2.2	M-W							
			2.00						3.1	WED.							
		VARIOUS TIMES	(SUS)														

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DAY MONDAY-FRIDAY																	
ABC ABC SPECIAL REPORT 10:45A(SUS)	2	10.45-11.18AM	10.45														
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							TUE.
ABC ABC SPECIAL REPORT 1:00P(SUS)	2	1.00- 1.15PM	1.00														M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,470	9.6	7,310	9.4	34	9.4	M-F	7,310	9.4	7,080	9.1	32	9.1	TUE.
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC REAGAN'S ADDRESS-NAACP(SUS)	1	4.00- 4.35PM	4.00							MON.							M-F
CBS SUMMER SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							
CBS SUMMER SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS MAGAZINE(S)	1	10.00-11.00AM	10.00	5,210	6.7	2,650	3.4	15	3.3	THU.							M-F
			10.15				3.2*	15*	3.1	THU.							
			10.30						3.5	THU.							
			10.45				3.6*	16*	3.7	THU.							
CBS CBS NEWS SP. RPT.-10.52A(SUS)	2	10.52-11.19AM	10.45														
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,060	6.5	4,980	6.4	25	6.4	M-F	4,670	6.0	4,510	5.8	23	5.8	TUE.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	4,120	5.3	3,970	5.1	17	5.1	M-F	4,200	5.4	3,970	5.1	17	5.1	M-F
CBS RAZZMATAZZ(S)	2	4.00- 4.30PM	4.00								4,750	6.1	3,730	4.8	18	5.1	M-F
			4.15														TUE.
NBC NBC NEWS SPECIAL RPT.-1(SUS)	2	10.51-11.15AM	10.45													4.5	TUE.
NBC NBC NEWS SPECIAL RPT. 2(SUS)	2	1.00- 1.13PM	1.00														TUE.
NBC WIMBLEDON TENNIS CHMP FRI(S)	1	2.00- 5.00PM	2.00	10,660	13.7	4,590	5.9	20	4.8	FRI.							TUE.
			2.15				4.8*	17*	4.8	FRI.							
			2.30						5.7	FRI.							
			2.45				6.1*	21*	6.4	FRI.							
			3.00						6.4	FRI.							
			3.15				6.4*	21*	6.4	FRI.							
			3.30						6.1	FRI.							
			3.45				6.0*	20*	5.9	FRI.							
			4.00						5.9	FRI.							
			4.15				5.8*	21*	5.7	FRI.							
			4.30						6.4	FRI.							
			4.45				6.3*	22*	6.2	FRI.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.29AM	8.15	2,410	3.1	2,330	3.0	34	3.0		1,870	2.4	1,870	2.4	33	2.4	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	4,670	6.0	4,430	5.7	24	5.7		5,210	6.7	4,750	6.1	32	6.1	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	5,210	6.7	4,820	6.2	24	6.2		4,430	5.7	4,200	5.4	27	5.4	
ABC DEAR ALEX & ANNIE-11.55AM		11.55-11.59AM	11.45	4,900	6.3	4,120	5.3	21	5.3		4,200	5.4	3,660	4.7	25	4.7	
CBS SUMMER SEMESTER SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,330	3.0	2,100	2.7	26	2.7		1,790	2.3	1,630	2.1	26	2.1	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,720	3.5	2,650	3.4	23	3.4		3,110	4.0	3,030	3.9	34	3.9	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	4,050	5.2	3,970	5.1	28	5.1		4,590	5.9	4,360	5.6	35	5.6	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	4,200	5.4	3,890	5.0	21	5.0		4,200	5.4	3,970	5.1	27	5.1	

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DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,820	6.2	4,510	5.8	23	5.8		4,050	5.2	3,730	4.8	24	4.8	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,360	5.6	4,120	5.3	20	5.3		4,430	5.7	4,280	5.5	27	5.5	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,900	6.3	4,430	5.7	21	5.7		4,900	6.3	4,510	5.8	28	5.8	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	4,050	5.2	3,970	5.1	18	5.1		4,050	5.2	3,810	4.9	21	4.9	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,280	5.5	3,730	4.8	19	4.8		3,970	5.1	3,810	4.9	20	4.9	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,660	4.7	3,190	4.1	16	4.1		3,420	4.4	2,800	3.6	15	3.6	
NBC TIME OUT-8:28AM		8.28- 8.30AM	8.15	700	.9	620	.8	9	.8		1,170	1.5	1,090	1.4	19	1.4	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	2,490	3.2	2,330	3.0	23	3.0		1,320	1.7	1,240	1.6	15	1.6	
NBC TIME OUT-9:28AM	2	9.28- 9.30AM	9.15								2,490	3.2	2,260	2.9	19	2.9	
NBC ASK NBC NEWS-9:58AM	2	9.58-10.00AM	9.45								2,410	3.1	2,260	2.9	17	2.9	
NBC TIME OUT-10:28AM	2	10.28-10.30AM	10.15								2,650	3.4	2,490	3.2	17	3.2	
NBC ASK NBC NEWS-10:58AM	2	10.58-11.00AM	10.45								3,030	3.9	2,960	3.8	19	3.8	
NBC TIME OUT-11:28AM	2	11.28-11.30AM	11.15								2,570	3.3	2,410	3.1	15	3.1	
NBC ASK NBC NEWS-11:58AM	2	11.58-12.00NN	11.45								3,270	4.2	3,030	3.9	19	3.9	
NBC TIME OUT-12:28PM	2	12.28-12.30PM	12.15								2,020	2.6	1,950	2.5	11	2.5	
NBC BASEBALL TODAY	2	2.00- 2.21PM	→GRID 2.15								3,190	4.1	2,570	3.3	14	2.9	
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	1	10.30-11.05AM	→GRID	2,800	3.6	2,100	2.7	14									
	2	10.30-11.03AM	→GRID 11.00						2.7		2,260	2.9	1,710	2.2	12	2.7	
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	2,020	2.6	1,870	2.4	13	2.4		2,330	3.0	2,260	2.9	15	2.9	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	1,870	2.4	1,710	2.2	11	2.2		2,490	3.2	2,260	2.9	14	2.9	
CBS IN THE NEWS-8.26AM SUN(SUS)	1	8.26- 8.29AM	8.15									<<		<<		<<	
CBS IN THE NEWS-8.26AM-SUN.	2	8.26- 8.29AM	8.15														
CBS IN THE NEWS-8.56AM-SUN(SUS)	2	8.56- 8.59AM	8.45														
CBS IN THE NEWS-8.56AM-SUN.	1	8.56- 8.59AM	8.45	390	.5		<<		<<								
CBS WESTERN OPEN GOLF-SUN.(S)	1	2.30- 4.35PM	→GRID 4.30	8,790	11.3	4,360	5.6	20	5.8								

 U.S. TV HOUSEHOLDS: 77,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

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NOTE

Based on recently available 1980 Census household counts, the official television household estimate for January 1, 1981 has been increased from 77,800,000 to 79,900,000. This revised universe estimate applies to all household audience projections for the 1980-81 television "year", i.e., all data reflected in pocketpieces from I Sept '80 to II August '81. This means that, had we had the new estimate last September, all household audience projections in these pocketpieces would have been 2.7% higher. For technical reasons, it is too late to revise the published household projections. If you wish to use adjusted projections, these projections can be produced by multiplying the household audience projections in the pocketpiece by 1.027.

Projected persons audience estimates shown in this season's pocketpieces have also been understated. The following table lists the revised estimates and the appropriate multipliers to use if it is desired to convert audiences as reported to audiences based on these revised universe estimates.

None of these revisions affect household or person ratings expressed as percents.

(Continued)

Nielsen Television Index

Correction Notice

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July 24, 1981

NIELSEN NATIONAL TV RATINGS REPORT
1st APRIL 1981 REPORT
March 23-April 5, 1981
2nd APRIL 1981 REPORT
April 6-19, 1981
1st MAY 1981 REPORT
April 27-May 10, 1981

Due to late information received from the network, the program "NBA PLAYOFF" was incorrectly titled for the following National TV Ratings Reports.

REPORT INTERVAL	DATE	TIME	SHOWN AS	SHOULD BE
1st April	4/1/81	11:30PM	NBA On CBS-Wed (S)	NBA Playoff
1st April	4/3/81	11:30PM	NBA On CBS-Fri (S)	NBA Playoff
2nd April	4/7/81	11:30PM	NBA On CBS-Tue (S)	NBA Playoff
2nd April	4/8/81	11:30PM	NBA On CBS-Wed (S)	NBA Playoff
2nd April	4/10/81	11:41PM	NBA On CBS-Fri (S)	NBA Playoff
2nd April	4/15/81	11:30PM	NBA On CBS-Wed (S)	NBA Playoff
2nd April	4/17/81	11:30PM	NBA On CBS-Fri (S)	NBA Playoff
1st May	4/29/81	11:30PM	NBA On CBS-Wed (S)	NBA Playoff
1st May	5/1/81	11:30PM	NBA On CBS-Fri (S)	NBA Playoff

Also the same program was incorrectly titled in the Fast Weekly Household Audiences Report for April 20-26, 1981 for the following telecasts:

4/21/81	11:30PM	NBA On CBS-Tue (S)	NBA Playoff
4/22/81	11:30PM	NBA On CBS-Wed (S)	NBA Playoff
4/24/81	11:30PM	NBA On CBS-Fri (S)	NBA Playoff

All data are correct as reported.

Nielsen Television Index

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July 24, 1981

NIELSEN NATIONAL TV RATINGS REPORT
1st JUNE 1981 REPORT
May 25 - June 7, 1981
2nd JUNE 1981 REPORT
June 8-21, 1981

Due to late lineup information from the network, the CBS Sunday News was incorrectly titled for the above mentioned reports. Effective June 7, 1981, the program "CBS Sunday News-Bradley" changed to "CBS Sunday News-Osgood".

All data are correct as reported.